# Skip to content Women in Sport Aotearoa Insight Hub | Ngā Wāhine Hākinakina o Aotearoa Women in Sport Aotearoa Insight Hub | Ngā Wāhine Hākinakina o Aotearoa Open search panel Search Search the Insight Hub... Cancel

- <u>Insights</u> <u>Rangahau</u>
- Events Hui
- <u>Partnerships</u> <u>Rangapū</u>
- <u>Impact</u><u>Whakaaweawe</u>
- About Mō Mātou
  - Overview
  - <u>History</u>
  - Support
- ☆<u>0</u> Saved



- Sign in
- Submit





#### 2021 National Sport Club Survey - Female Friendly Environments

Theme: Voice & Visibility

2021 National Sport Club Survey - Female Friendly Environments

Maddi Mclean

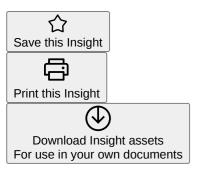
#### Maddi Mclean

Co-authored by NZ Amateur Sport Association, Auckland University of Technology Sport New Zealand

The 2021 National Sport Club Survey – focus on female environments. The NSCS data suggests that clubs can be categorised as one of three types based on their approach and implementation of female-friendliness: Female Friendly Clubs, Aspirational Clubs and Disengaged Clubs.

#### **Downloads & Resource Files**

• 2021 NSCS Insights (FFE 1 & 2).pdf 1.2MB PDF



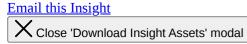
#### Was this Insight helpful?



Share this Insight







### ① Download Insight assets

- 2021 National Sport Club Survey Female Friendly Environments.pdf
   download (1).jpg 10KB JPG
   2021 NSCS Insights (FFE 1 & 2).pdf 1.2MB PDF
- Was this Insight useful?





#### Similar Insights (176)

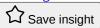
Women's sports: What's the opportunity and ROI for brands?



Voice & Visibility

Women's sports: What's the opportunity and ROI for brands?

Meaningful Stakholder Engagement Tool for Sport



Voice & Visibility

#### Meaningful Stakholder Engagement Tool for Sport

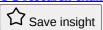
From Privilege to Threat: Unraveling Psychological Pathways to the Manosphere



Voice & Visibility

#### From Privilege to Threat: Unraveling Psychological Pathways to the Manosphere

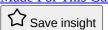
UC research examines role of hormones in female athletic performance



Voice & Visibility

#### UC research examines role of hormones in female athletic performance

Made For This Game



Voice & Visibility

#### **Made For This Game**

Global Alliance for Female Athletes - resources and education



#### Global Alliance for Female Athletes - resources and education

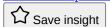
NZ's key role in global breakthrough for women's sport

Save insight			
	公	Save	insight

Voice & Visibility

#### NZ's key role in global breakthrough for women's sport

By Suzanne McFadden - LockerRoom <u>Women in Sports Marketing Partnerships Across North America 2024-25</u>



Voice & Visibility

#### Women in Sports Marketing Partnerships Across North America 2024-25

Women's Sports, Media & Change with Olivia Cleal & Madeline Hislop | The New Rules podcast



Voice & Visibility

#### Women's Sports, Media & Change with Olivia Cleal & Madeline Hislop | The New Rules podcast

Sport NZ-Isentia study of gender balance in sports news coverage - Paris Olympics and Paralympics

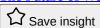


Voice & Visibility

#### Sport NZ-Isentia study of gender balance in sports news coverage - Paris Olympics and Paralympics

By Emma Evans - Sport New Zealand

The Future of Women's Sports: Insights from Industry Leaders



Voice & Visibility

#### The Future of Women's Sports: Insights from Industry Leaders

Women's Sports Foundation Showcases Title IX's Economic Impact In Washington, D.C. For National Girls & Women In Sports Day



Voice & Visibility

Women's Sports Foundation Showcases Title IX's Economic Impact In Washington, D.C. For National Girls & Women In Sports Day

Save insight
Voice & Visibility
Dame Sophie Pascoe announces her Retirement from Competitive Swimming
Women's Sports Trust Report: Visibility Uncovered - 2024 - the year in review  Save insight
Voice & Visibility
Women's Sports Trust Report: Visibility Uncovered - 2024 - the year in review
NZ Paralympic Winter Legends: Rachael Henderson (Née Battersby).  Save insight
Voice & Visibility
NZ Paralympic Winter Legends: Rachael Henderson (Née Battersby)
By Steve Landells - Paralympics New Zealand  Zoi Sadowski-Synnott continues stunning form with snowboard World Cup win  Save insight
Voice & Visibility  Zoi Sadowski-Synnott continues stunning form with snowboard World Cup win
White Ferns star Amelia Kerr named ICC women's cricketer of the year for 2024  Save insight
Voice & Visibility
White Ferns star Amelia Kerr named ICC women's cricketer of the year for 2024
NZ's Zoi Sadowski-Synnott lands world's first triple cork in women's slopestyle  Save insight
Voice & Visibility
NZ's Zoi Sadowski-Synnott lands world's first triple cork in women's slopestyle
New Zealand shines at inaugural Kho Kho World Cup  Save insight
Voice & Visibility

<u>Dame Sophie Pascoe announces her Retirement from Competitive Swimming</u>

New Zealand shines at inaugural Kho Kho World Cup

IOC and UN Women to continue delivering gender equality agenda in and through sport
Save insight
Voice & Visibility
IOC and UN Women to continue delivering gender equality agenda in and through sport
GAME ON: BRIDGING THE INVESTMENT GAP IN WOMEN'S SPORTS
Save insight
Voice & Visibility
GAME ON: BRIDGING THE INVESTMENT GAP IN WOMEN'S SPORTS
Performance Special Report: A Female Lens on Performance
Save insight
Voice & Visibility
Performance Special Report: A Female Lens on Performance
Camille's Para taekwondo ambition  Save insight
Save maight
Voice & Visibility
Camille's Para taekwondo ambition
By Steve Landells - Paralympics New Zealand
Netball fans show the way
Save insight
77 ' O 77' 'I 'I'.
Voice & Visibility
Netball fans show the way
MU report outlines ways to improve women's sport coverage  Save insight
Voice & Visibility
MU report outlines ways to improve women's sport coverage
2025 Women's Sport Calendar (Worldwide)

Save insight

2025 Women's Sport Calendar (Worldwide)

Save insight
Voice & Visibility
Kiwi duo prosper at global Wheelchair rugby tournament - Paralympics New Zealand
By Steve Landells - Paralympics New Zealand  New brand decision maker research from the Women's Sport Trust reveals women's sport sponsorship set for continued growth  Save insight
Voice & Visibility
New brand decision maker research from the Women's Sport Trust reveals women's sport sponsorship set for continued growth
Paralympian swimmers Lili-Fox Mason and Gabriella Smith recognised with Paralympic Pin Presentation
☆ Save insight
Voice & Visibility
${\bf Paralympian\ swimmers\ Lili-Fox\ Mason\ and\ Gabriella\ Smith\ recognised\ with\ Paralympic\ Pin\ Presentation}$
By Steve Landells - Paralympics New Zealand  Beautiful Data – Women-focused insight from the Paris 2024 Olympic Games
₩ Save insight
Voice & Visibility
Beautiful Data – Women-focused insight from the Paris 2024 Olympic Games
New Research Highlights Financial Realities of Professional Women Athletes  Save insight
Voice & Visibility
New Research Highlights Financial Realities of Professional Women Athletes
Women's Sports Poised to Convert Buzz to Dollars, Study Says
Save insight
Voice & Visibility
Women's Sports Poised to Convert Buzz to Dollars, Study Says
NZ footballer leads fight against Fifa's fossil fuels

<u>Kiwi duo prosper at global Wheelchair rugby tournament - Paralympics New Zealand</u>

Save insight

Voice & Visibility

## NZ footballer leads fight against Fifa's fossil fuels Podcast: The Business Case for Women's Sports Save insight

Voice & Visibility

**Podcast: The Business Case for Women's Sports** 

New Zealand's Australian Rules sides ready for international action



Voice & Visibility

New Zealand's Australian Rules sides ready for international action

Champions: How the White Ferns stunned South Africa and the world



Voice & Visibility

Champions: How the White Ferns stunned South Africa and the world

Wollaston excited at future for kiwi female riders after world success



Voice & Visibility

Wollaston excited at future for kiwi female riders after world success

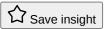
Women's boxing pioneer Daniella Smith unveils journey to the top in new podcast



Voice & Visibility

Women's boxing pioneer Daniella Smith unveils journey to the top in new podcast

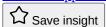
Deloitte: The Future of Sport 2024: Seizing the Moment



Voice & Visibility

Deloitte: The Future of Sport 2024: Seizing the Moment

WISPA Supporters Club - join now!



Voice & Visibility

WISPA Supporters Club - join now!

By Merran Brockie-David - Women in Sport Aotearoa

Research Reveals Significant 'Fame Gap' in Women's Sport

Save insight

Voice & Visibility

#### Research Reveals Significant 'Fame Gap' in Women's Sport

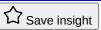
Media and Gender Study: 2023 Annual Report



Voice & Visibility

#### Media and Gender Study: 2023 Annual Report

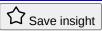
By Victoria University Melbourne Australia - Victoria University | Melbourne Australia 89% OF WOMEN IN FOOTBALL HAVE EXPERIENCED DISCRIMINATION AT WORK, BUT SURVEY REVEALS SURGE OF OPTIMISM ABOUT GENDER EQUALITY IN THE GAME



Voice & Visibility

### 89% OF WOMEN IN FOOTBALL HAVE EXPERIENCED DISCRIMINATION AT WORK, BUT SURVEY REVEALS SURGE OF OPTIMISM ABOUT GENDER EQUALITY IN THE GAME

By Victoria University Melbourne Australia - Victoria University | Melbourne Australia Canadian Women & Sport Unveils New Fan Insight Reports



Voice & Visibility

#### **Canadian Women & Sport Unveils New Fan Insight Reports**

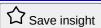
By Canadian Women & Sport - Canadian Women & Sport Liv living her best life in Barcelona



Voice & Visibility

#### Liv living her best life in Barcelona

By Suzanne McFadden - LockerRoom Number of women coaching in Olympic and Paralympic sport doubles since 2020



Voice & Visibility

#### Number of women coaching in Olympic and Paralympic sport doubles since 2020

By Victoria University Melbourne Australia - Victoria University | Melbourne Australia Golf NZ to revive Women's Open on the back of Lydia Ko's success



Golf NZ to revive Women's Open on the back of Lydia Ko's success

Kiwi Women's America's Cup team sailing to win, but also for a future

Voice & Visibility

Kiwi Women's America's Cup team sailing to win, but also for a future

Kiwi Women's America's Cup team sailing to win, but also for a future



Voice & Visibility

Kiwi Women's America's Cup team sailing to win, but also for a future

Change in Action Week - Digital Innovation FINALIST - Ella Ferguson



Voice & Visibility

Change in Action Week - Digital Innovation FINALIST - Ella Ferguson

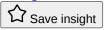
<u>Change in Action Week - Digital Innovation Winner - WomenzSports</u>



Voice & Visibility

**Change in Action Week - Digital Innovation Winner - WomenzSports** 

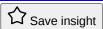
Change in Action Week - Innovative Impact Winner - POWA First Steps



Voice & Visibility

**Change in Action Week - Innovative Impact Winner - POWA First Steps** 

CBT at Falk College: Empowering Women, Creating Inclusive Environments



Voice & Visibility

**CBT** at Falk College: Empowering Women, Creating Inclusive Environments

Women in Sport 2024: Analysis of the Sport Value Chain - Media Broadcasting, Sponsorship and Deals Attendance

₩ Save insight
----------------

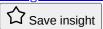
### Women in Sport 2024: Analysis of the Sport Value Chain - Media Broadcasting, Sponsorship and Deals Attendance

The Growth of Women's Sports and Why It Matters for Youth Sport

Voice & Visibility

#### The Growth of Women's Sports and Why It Matters for Youth Sport

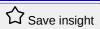
Change in Action Week 2024 Winners



Voice & Visibility

#### **Change in Action Week 2024 Winners**

Podcast: The Business case for woman's sport - Ep.#104 going for gold:



Voice & Visibility

#### Podcast: The Business case for woman's sport - Ep.#104 going for gold:

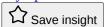
Paris 2024: Athletes say work isn't over after Olympics reaches gender parity



Voice & Visibility

#### Paris 2024: Athletes say work isn't over after Olympics reaches gender parity

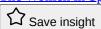
Olympics 2024: Ranking every New Zealand athlete and their chances of a medal at the Games



Voice & Visibility

#### Olympics 2024: Ranking every New Zealand athlete and their chances of a medal at the Games

The Women in Sport Podcast - General Election Special: Tackling Heath Inequalities



Voice & Visibility

#### **The Women in Sport Podcast - General Election Special: Tackling Heath Inequalities**

Women in Sport Aotearoa's Change in Action Week



#### Women in Sport Aotearoa's Change in Action Week

By Merran Brockie-David - Women in Sport Aotearoa Sport NZ - Media and Gender Study - 4th Annual Report



Voice & Visibility

#### Sport NZ - Media and Gender Study - 4th Annual Report

By Emma Evans - Sport New Zealand WISPA's Change in Action Week 2024



Voice & Visibility

#### WISPA's Change in Action Week 2024

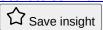
By Merran Brockie-David - Women in Sport Aotearoa Sport Canterbury's Project Pink Dot



Voice & Visibility

#### **Sport Canterbury's Project Pink Dot**

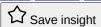
By Rachel Harris - Sport Canterbury West Coast See it to be in it: Promoting women in sport



Voice & Visibility

#### See it to be in it: Promoting women in sport

By Merran Brockie-David - Women in Sport Aotearoa Wine, Cheese, and Wāhine Initiatives - Nuku Ora



Voice & Visibility

#### Wine, Cheese, and Wāhine Initiatives - Nuku Ora

By Lily Joiner - Nuku Ora

Ali Pottinger - The future of trail running for women in Australasia



#### Ali Pottinger - The future of trail running for women in Australasia

By Ali Pottinger - Squadrun

WOMENZSPORTS presents Alice Soapbox: Mea Motu

Save insight

Voice & Visibility

#### **WOMENZSPORTS** presents Alice Soapbox: Mea Motu

By Dani Marshall - Womenzsports

WomenzSports presents Alice's soapbox: Emma Twigg (Rowing)

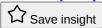
Save insight

Voice & Visibility

#### WomenzSports presents Alice's soapbox: Emma Twigg (Rowing)

By Dani Marshall - Womenzsports

WomenzSports presents Alice's soapbox: Shiray Kaka (Rugby 7's)



Voice & Visibility

#### WomenzSports presents Alice's soapbox: Shiray Kaka (Rugby 7's)

By Dani Marshall - Womenzsports

Fundraising for Women's Sports in New Zealand



Voice & Visibility

#### Fundraising for Women's Sports in New Zealand

By Dani Marshall - Womenzsports

FIFA Women's World Cup Media & Gender Case Study 2023



Voice & Visibility

#### FIFA Women's World Cup Media & Gender Case Study 2023

By Emma Evans - Sport New Zealand

Change in Action - 1 Year on from IWG Webinar

Save insight

Voice & Visibility

#### Change in Action - 1 Year on from IWG Webinar

By Merran Brockie-David - Women in Sport Aotearoa

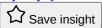
2022 IWG: Phil Clark - Using Research and Advocacy to Improve the Gender Balance of Sports Coverage

Save insight

Voice & Visibility

#### 2022 IWG: Phil Clark - Using Research and Advocacy to Improve the Gender Balance of Sports Coverage

Equal pay commitments set for women's sport in NSW, lead by female advocates



Voice & Visibility

#### Equal pay commitments set for women's sport in NSW, lead by female advocates

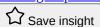
By Merran Brockie-David - Women in Sport Aotearoa Change Our Game State of Play Survey 2022-2023



Voice & Visibility

#### **Change Our Game State of Play Survey 2022-2023**

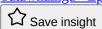
Findings report – The Value of You Can Be What You Can See



Voice & Visibility

#### Findings report – The Value of You Can Be What You Can See

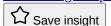
Tātāwhāinga - Episode 7: The Role of Sports Media



Voice & Visibility

#### Tātāwhāinga - Episode 7: The Role of Sports Media

By Erin Roxburgh - Women in Sport Aotearoa Tātāwhāinga - Episode 6: Hosting Major Events



Voice & Visibility

#### Tātāwhāinga - Episode 6: Hosting Major Events

By Erin Roxburgh - Women in Sport Aotearoa

Tātāwhāinga - Episode 5: Athletes: Humans or Commodities Part 2



#### Tātāwhāinga - Episode 5: Athletes: Humans or Commodities Part 2

By Erin Roxburgh - Women in Sport Aotearoa Tātāwhāinga - Episode 1: Welcome to Tātāwhāinga

Save insight

Voice & Visibility

#### Tātāwhāinga - Episode 1: Welcome to Tātāwhāinga

By Erin Roxburgh - Women in Sport Aotearoa

<u>Podcast: The Business Case For Woman's Sports - Ep.#103 What parity and surveymonkey's research revealed about what international consumers think about woman's sports</u>

Save insight

Voice & Visibility

Podcast: The Business Case For Woman's Sports - Ep.#103 What parity and surveymonkey's research revealed about what international consumers think about woman's sports

We Hear Her Podcast: Nardi Leonard

Save insight

Voice & Visibility

We Hear Her Podcast: Nardi Leonard

Relational Leadership, Visibility & Voice

Save insight

Voice & Visibility

#### Relational Leadership, Visibility & Voice

By Kirsten Spencer - Auckland University of Technology University of Otago Inclusive Language Guidelines

Save insight

Voice & Visibility

#### **University of Otago Inclusive Language Guidelines**

SASS Talk Podcast - Sevens sensation giving dance another fling

Save insight

Voice & Visibility

SASS Talk Podcast - Sevens sensation giving dance another fling

How men can become better Allies to Women
Save insight
Voice & Visibility
How men can become better Allies to Women
How to be a male ally to women's sport  Save insight
Voice & Visibility
How to be a male ally to women's sport
The Halo of Value Creation Opportunities Around Women's Sports  Save insight
Voice & Visibility  The Halo of Value Creation Opportunities Around Women's Sports
Future Talent: Yasmeen Kareem
☆ Save insight
>Yasmeen Kareem
Voice & Visibility
Future Talent: Yasmeen Kareem
By Vincent Jones - Edged and Gone  WG: Moonira Ramathula Moonira - Visibility and Voice  Save insight
Voice & Visibility
IWG: Moonira Ramathula Moonira - Visibility and Voice  IWG: Adele Pavlidis - What has sex and gender got to do with it? Exploring tensions and assumptions for elite strength and conditioning coaches

IWG: Adele Pavlidis - What has sex and gender got to do with it? Exploring tensions and assumptions for elite strength and conditioning coaches

<u>Strategies To Elevate And Diversify Women's Sports Coverage: Insights From The Gist</u>



## Strategies To Elevate And Diversify Women's Sports Coverage: Insights From The Gist Wellington and Graham sign with Brave for Super Smash Save insight

Voice & Visibility

#### Wellington and Graham sign with Brave for Super Smash

By Vincent Jones - Edged and Gone

IWG: Moonira Ramathula - Growing Professional Women's Rugby in Africa



Voice & Visibility

#### IWG: Moonira Ramathula - Growing Professional Women's Rugby in Africa

Latest research from Women's Sport Trust delves into visibility and fandom of women's sport in 2023



Voice & Visibility

#### Latest research from Women's Sport Trust delves into visibility and fandom of women's sport in 2023

Future Talent: Paige Loggenberg



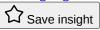
Voice & Visibility

Voice & Visibility

#### **Future Talent: Paige Loggenberg**

By Vincent Jones - Edged and Gone

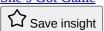
New Women's Sport Trust Partnership With The R&A Reveals Women's Sports Fans Feel Underserved Despite Record-Breaking Viewing Figures



Voice & Visibility

### New Women's Sport Trust Partnership With The R&A Reveals Women's Sports Fans Feel Underserved Despite Record-Breaking Viewing Figures

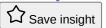
She's Got Game



Voice & Visibility

#### **She's Got Game**

IWG: Troy Han - Celebrating Women In Sport



Voice & Visibility

IWG: Gen Dohrmann - Reshaping the images we see of women's sport in Australia

New Zealand Names Third Ever Artistic Swimming Duo For Olympic Games

Save insight

Voice & Visibility

**New Zealand Names Third Ever Artistic Swimming Duo For Olympic Games** 

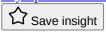
Grand Slam winner Routliffe, Sun to pair up for Paris tennis

Save insight

Voice & Visibility

Grand Slam winner Routliffe, Sun to pair up for Paris tennis

Olympics 2024: Paris promised gender equality. Are TV commentators meeting that goal?



Voice & Visibility

Olympics 2024: Paris promised gender equality. Are TV commentators meeting that goal?

A level playing field: the case for investing in women's sport

Save insight

Voice & Visibility

A level playing field: the case for investing in women's sport

Olympics 2024: Gold medallists Brooke Francis and Lucy Spoors on the challenges they faced

Save insight

Voice & Visibility

Olympics 2024: Gold medallists Brooke Francis and Lucy Spoors on the challenges they faced

PARIS OLYMPICS 2024 Paris Olympics: Kiwi diver Lizzie Roussel returns from baby hiatus to rekindle Olympic dream

Save insight

## PARIS OLYMPICS 2024 Paris Olympics: Kiwi diver Lizzie Roussel returns from baby hiatus to rekindle Olympic dream Michele Kang Invests \$50 Million to Boost Women's Sports Save insight

Voice & Visibility

#### Michele Kang Invests \$50 Million to Boost Women's Sports

Aotearoa New Zealand Gender Attitudes Survey 2023

Save insight

Voice & Visibility

#### **Aotearoa New Zealand Gender Attitudes Survey 2023**

By Maddi Mclean - Sport New Zealand

Men as Allies: supporting women and girls in community sport

Save insight

Voice & Visibility

#### Men as Allies: supporting women and girls in community sport

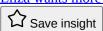
Olympic wāhine winning streak makes powerful case for more funding for women's sport

Save insight

Voice & Visibility

#### Olympic wāhine winning streak makes powerful case for more funding for women's sport

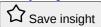
Eliza wants more than a last tango in Paris



Voice & Visibility

#### Eliza wants more than a last tango in Paris

Scotty's Spin: Where Is New Zealand's Investment In Women's Sport?



Voice & Visibility

#### Scotty's Spin: Where Is New Zealand's Investment In Women's Sport?

Women's Sports Trust: Report into the positive impact of women's sport sponsorship on brands



Voice & Visibility

Women's Sports Trust: Report into the positive impact of women's sport sponsorship on brands in a league of her own: WISPA Foundation Member Toni Bruce wins major award
☆ Save insight
Voice & Visibility
In a league of her own: WISPA Foundation Member Toni Bruce wins major award
nvisibility of female participants in midlife and beyond in sport and exercise science research: a call to action
Save insight
Voice & Visibility
Invisibility of female participants in midlife and beyond in sport and exercise science research: a call to action
Women coaches in Aotearoa New Zealand - Research
Save insight
Voice & Visibility
Women coaches in Aotearoa New Zealand - Research
<u>Momen's Ice Hockey on the Rise</u>
Voice & Visibility
Women's Ice Hockey on the Rise
SASS Talk: Olympic cyclist's hellish ride to Paris  Save insight
24 Save moight
Voice & Visibility
SASS Talk: Olympic cyclist's hellish ride to Paris
Fitle IX was a game-changer, but women are still fighting for an equal playing field
Save insight
Joiga & Vicibility

Title IX was a game-changer, but women are still fighting for an equal playing field

Save insight

New Zealander Rebecca Foulsham's key Paralympics role

## New Zealander Rebecca Foulsham's key Paralympics role SASS Talk: Behind the scenes of the Paris Olympics Save insight

Voice & Visibility

#### SASS Talk: Behind the scenes of the Paris Olympics

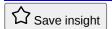
WomenzSports present's Alice's Soapbox: Ruahei Demant (Rugby 15's)



Voice & Visibility

#### WomenzSports present's Alice's Soapbox: Ruahei Demant (Rugby 15's)

By Dani Marshall - Womenzsports Auckland HEARTS recognised in Auckland Cricket's History

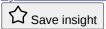


Auckland HEARTS Capping

Voice & Visibility

#### **Auckland HEARTS recognised in Auckland Cricket's History**

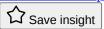
By Astrid van Uden - AucklandCricket.co.nz Lydia Ko within reach of golfing greats after staggering career earnings soar



Voice & Visibility

#### Lydia Ko within reach of golfing greats after staggering career earnings soar

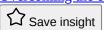
The Women in Sport Podcast - The Rugby League World Cup: A lasting legacy



Voice & Visibility

#### The Women in Sport Podcast - The Rugby League World Cup: A lasting legacy

Overcoming the obstacles: How New Zealand women have shone at the Olympic Games



Voice & Visibility

#### Overcoming the obstacles: How New Zealand women have shone at the Olympic Games

Paris 2024 Olympics: A new era for women in sport



Voice & Visibility

## Paris 2024 Olympics: A new era for women in sport What women want: A wishlist from Kiwi wāhine in sport Save insight

Voice & Visibility

What women want: A wishlist from Kiwi wāhine in sport

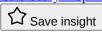
Yeah, Nah: Is Lydia Ko New Zealand's greatest ever sportsperson?



Voice & Visibility

Yeah, Nah: Is Lydia Ko New Zealand's greatest ever sportsperson?

CJ's Story Inspiring Inclusion





Voice & Visibility

**CJ's Story Inspiring Inclusion** 

By Dantaye Simpson - Sport Manawatu

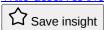




Voice & Visibility

2023 Women's Sporting Landscape

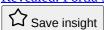
Who deserves New Zealand's highest sporting honour?



Voice & Visibility

Who deserves New Zealand's highest sporting honour?

Revealed: Portia's next career step

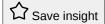


Voice & Visibility

Revealed: Portia's next career step

By Suzanne McFadden - LockerRoom

Lydia Ko's Cinderella story



## Lydia Ko's Cinderella story Facts and figures: Women in sport Save insight Voice & Visibility **Facts and figures: Women in sport** All Blacks v England: Sex act joke about female physio 'harassment' Save insight Voice & Visibility All Blacks v England: Sex act joke about female physio 'harassment' IWG: Amy Marfell - The Power of Digital Media for Everyday Activism and Advocacy Save insight Voice & Visibility IWG: Amy Marfell - The Power of Digital Media for Everyday Activism and Advocacy IWG Muditambi Ravele - Visibility and Voice: Baby Steps Towards Changing Perceptions of Women Sport Save insight Voice & Visibility IWG Muditambi Ravele - Visibility and Voice: Baby Steps Towards Changing Perceptions of Women Sport 5 4 3 2 1 Paris: Jonelle Price Save insight Voice & Visibility 5 4 3 2 1 Paris: Jonelle Price Sail GP: how many women on the water this weekend? Save insight

Voice & Visibility

Sail GP: how many women on the water this weekend?

Taranaki Thunder bought by sports media company

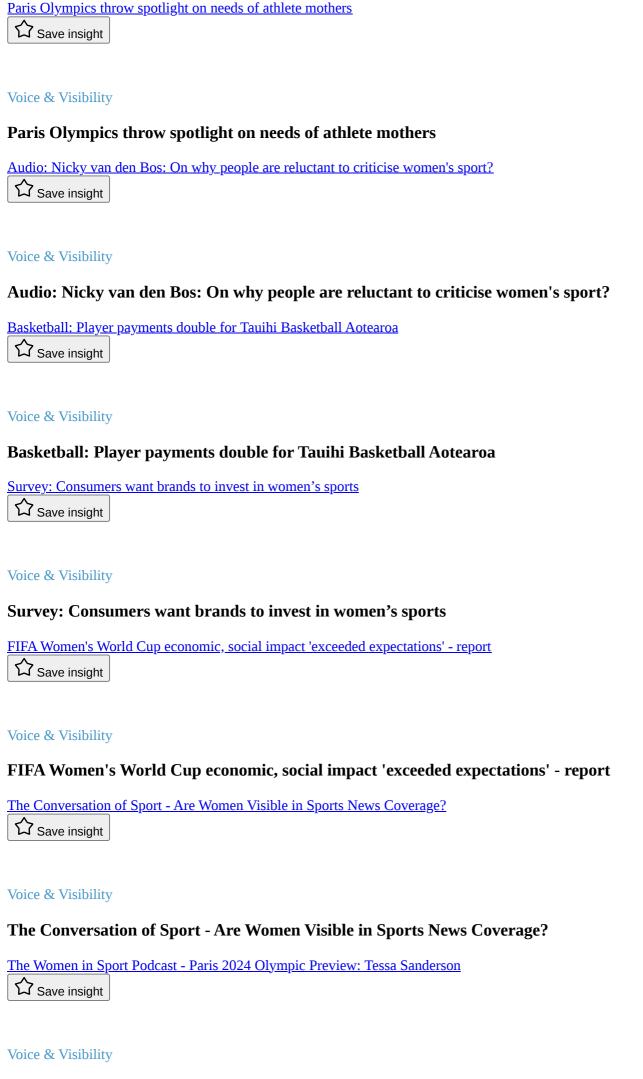
Save insight

Voice & Visibility

Taranaki Thunder bought by sports media company

Kiwi wins gold in groundbreaking women's event
Save insight
Voice & Visibility
Kiwi wins gold in groundbreaking women's event
Paris Olympics 2024: Full New Zealand schedule
Save insight
Voice & Visibility
Paris Olympics 2024: Full New Zealand schedule
Women in Sport Reports, Research and Expertise
Save insight
Voice & Visibility
Women in Sport Reports, Research and Expertise
5 4 3 2 1 Paris: Eva Morris and Nina Brown
Save insight
Voice & Visibility
5 4 3 2 1 Paris: Eva Morris and Nina Brown
The impact of uniform design on female athletes' confidence - Massey University
Save insight
Voice & Visibility
The impact of uniform design on female athletes' confidence - Massey University
Pioneer women surfers reflect on their struggle for recognition
Save insight
Voice & Visibility
Pioneer women surfers reflect on their struggle for recognition
Research Confirms Benefit of Increased Representation of Women on Boards
Save insight
- Save maight

Research Confirms Benefit of Increased Representation of Women on Boards



The Women in Sport Podcast - Paris 2024 Olympic Preview: Tessa Sanderson

<u>The Women in Sport Podcast - Paris 2024 Olympic Preview: Joanna Rowsell</u>
Save insight
Voice & Visibility
The Women in Sport Podcast - Paris 2024 Olympic Preview: Joanna Rowsell
<u>Diversity and Inclusion Survey</u>
Save insight
Voice & Visibility
Diversity and Inclusion Survey
Super Rugby Aupiki: Blues co-captain Ruahei Demant pleads for greater funding in women's rugby
Save insight
Save Insigni
Voice & Visibility
Super Rugby Aupiki: Blues co-captain Ruahei Demant pleads for greater funding in women's rugby
UNESCO Report: Women and girls' access to sport still lagging far behind
Save insight
Save insigni
Voice & Visibility
UNESCO Report: Women and girls' access to sport still lagging far behind
IWG: Angelica Saenz - LTB+ Women's Movement is unstoppable, are you moving with us?  Save insight
Save insignt
Voice & Visibility
IWG: Angelica Saenz - LTB+ Women's Movement is unstoppable, are you moving with us?
World Rugby's smaller ball proposal ignites debate on gender equality in sports  Save insight
Save insigni
Voice & Visibility
World Rugby's smaller ball proposal ignites debate on gender equality in sports
<u>IWG: Emily Dealy - Using sport as a vehicle for positive social change: A framework advancing social outputs, outcomes and impact of the 'Game on for Women' strategy</u>
Save insight

IWG: Emily Dealy - Using sport as a vehicle for positive social change: A framework advancing social outputs, outcomes and impact of the 'Game on for Women' strategy

Video: Yarns with Commonwealth Games athlete Alethea Boon

Save insight

Voice & Visibility

Video: Yarns with Commonwealth Games athlete Alethea Boon

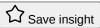
<u>Super Rugby Aupiki: Navigating challenges for the growth of women's rugby</u>



Voice & Visibility

Super Rugby Aupiki: Navigating challenges for the growth of women's rugby

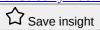
The Rise of Women's Sports Isn't a Moment, It's a Movement | Analysis



Voice & Visibility

The Rise of Women's Sports Isn't a Moment, It's a Movement | Analysis

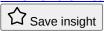
IWG: Sally Rae - Level playing fields do not exist



Voice & Visibility

IWG: Sally Rae - Level playing fields do not exist

NZ's Female Medal Prospects in Paris



Voice & Visibility

**NZ's Female Medal Prospects in Paris** 

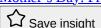
IWG Jordan Matthews & Lucy Piggott - Is gender on the international agenda?



Voice & Visibility

IWG Jordan Matthews & Lucy Piggott - Is gender on the international agenda?

Mother's Day: Professional athletes share the struggle of motherhood and their careers



Voice & Visibility

## Mother's Day: Professional athletes share the struggle of motherhood and their careers Celebrating 30 years of IWG Women and Sport: IWG Webinar Series Save insight

Voice & Visibility

#### Celebrating 30 years of IWG Women and Sport: IWG Webinar Series

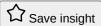
SASS Talk Podcast - Sarah Cowley Ross & Suzanne McFadden - The bounce-back of Squash Queen Joelle King



Voice & Visibility

### SASS Talk Podcast - Sarah Cowley Ross & Suzanne McFadden - The bounce-back of Squash Queen Joelle King

SASS Talk Podcast - Sarah Cowley Ross & Suzanne McFadden - Embracing boobs and babies



Voice & Visibility

#### SASS Talk Podcast - Sarah Cowley Ross & Suzanne McFadden - Embracing boobs and babies

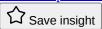
The ROI of Women's Sports: A Blueprint for Value Investing



Voice & Visibility

#### The ROI of Women's Sports: A Blueprint for Value Investing

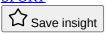
<u>Dalton's special connection to Southland lives on through foundation's gift</u>



Voice & Visibility

#### Dalton's special connection to Southland lives on through foundation's gift

A PERIOD THAT STARTS A CONVERSATION: FEMALE ATHLETES BREAK THE TABOO ON MENSTRUATION IN ELITE SPORT



Voice & Visibility

### A PERIOD THAT STARTS A CONVERSATION: FEMALE ATHLETES BREAK THE TABOO ON MENSTRUATION IN ELITE SPORT

#### **Our Partners**

- Sport NZ Sport NZ
- NZ Foreign affairs and trade NZ Foreign affairs and trade

Sport Actores Insight Link   Ng Walling Haling Linking Actores
Women in Sport Aotearoa Insight Hub   Ngā Wāhine Hākinakina o Aotearoa  • Facebook • Instagram • In Linkedin • TikTok • YouTube  • Contact • FAQs • Privacy policy
• <u>Terms of use</u>
© 2025 Women in Sport Aotearoa
Subscribe to our newsletter
Receive the latest news, events and insights as we publish them.
Name: Email: Subscribe
Close panel Women in Sport Aotearoa Insight Hub   Ngā Wāhine Hākinakina o Aotearoa
Subscribe to our newsletter
Our weekly email delivering the latest insights as we publish them, tailored to your tastes.
First name:*  Email:*
Preferences
Select those that apply to you to help us customise your Insight Hub experience.
Insight Themes
<ul> <li>✓</li> <li>All</li> <li>✓</li> <li>Leadership</li> </ul>

**✓** Social Change

Active Lives

High Performance

Visibility and Voice

#### **Insight Content Types**

✓ All

Research

• 🗸

Case studies

• 🗸

News stories

• <

Toolkits

Subscribe now >