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#### Golf NZ to revive Women's Open on the back of Lydia Ko's success

Theme: Voice & Visibility

Golf NZ to revive Women's Open on the back of Lydia Ko's success

Co-authored by Barry Guy (RNZ)

# Golf New Zealand plans to revive the New Zealand Women's Open to help grow women's participation following Lydia Ko's recent success on the world stage.

The national body hopes the momentum generated by Ko's <u>Paris Olympics</u> and Women's Open tournament wins will help double the number of women and girls participating in golf over the next five years.

Golf New Zealand CEO Jeff Latch said Ko's success over the last month represents a once in a generation opportunity to encourage more women and girls into the sport.

"We would love to see more women and girls playing golf and initiatives such as She Loves Golf and our talent development programme are helping grow the female game," Latch said.

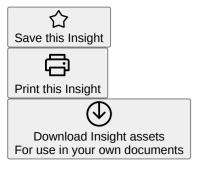
"Lydia has done more than perhaps anyone to help us realise that goal and her achievements in Paris and at St Andrew's give us a unique opportunity to encourage more Kiwi women to come and try golf or return to the golf course."

Golf New Zealand's General Manager, Participation Vicky Mailei said there is huge potential to grow women's participation.

"During the last spring and summer season, we saw more than 350 opportunities for women to participate in She Loves Golf.

"We're excited to continue fostering this enthusiasm and engagement, working with more golf clubs across New Zealand to create even more opportunities for women and girls through the She Loves Golf and Futures initiatives," she said.

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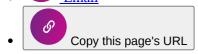


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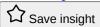
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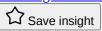
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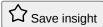
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#### Global Alliance for Female Athletes - resources and education

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By Suzanne McFadden - LockerRoom

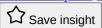
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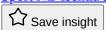
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By Emma Evans - Sport New Zealand

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GAME ON: BRIDGING THE INVESTMENT GAP IN WOMEN'S SPORTS



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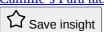
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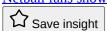
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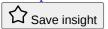
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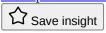
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New Zealand's Australian Rules sides ready for international action

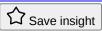
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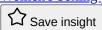
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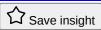
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#### Research Reveals Significant 'Fame Gap' in Women's Sport

Media and Gender Study: 2023 Annual Report



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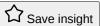
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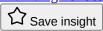
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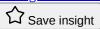
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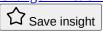
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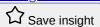
<u>Change in Action Week - Digital Innovation Winner - WomenzSports</u>



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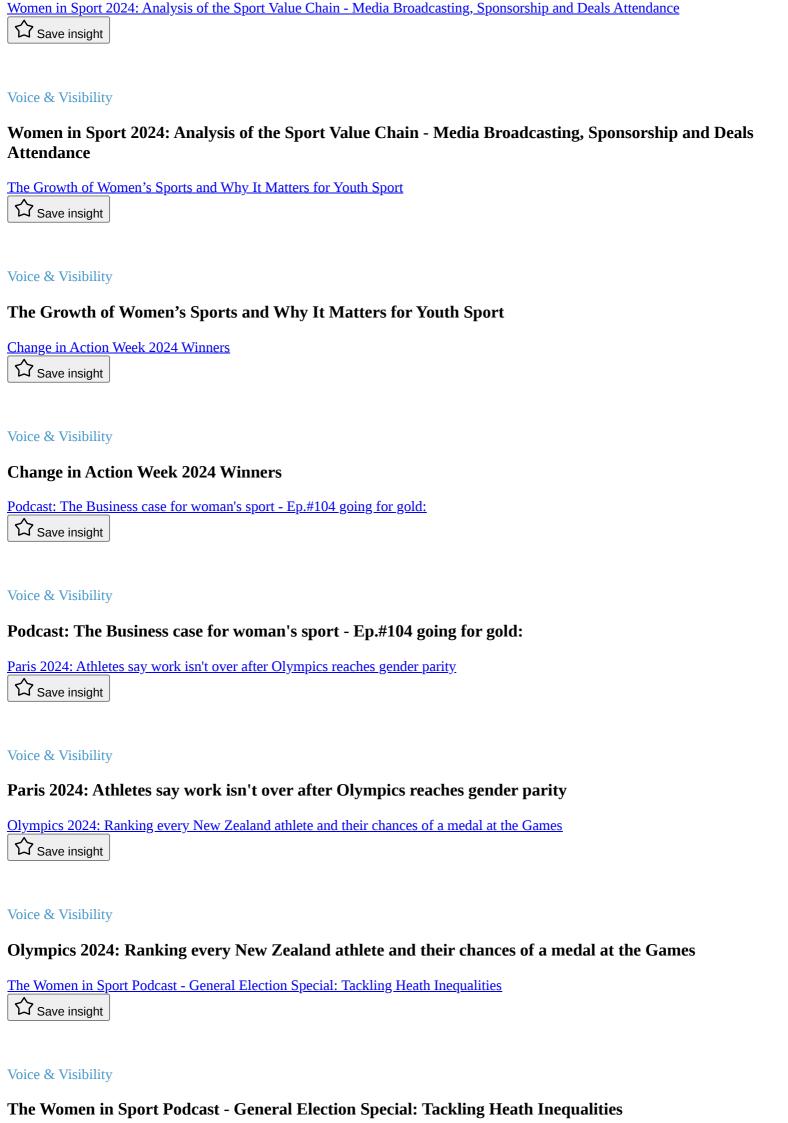
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CBT at Falk College: Empowering Women, Creating Inclusive Environments



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**CBT at Falk College: Empowering Women, Creating Inclusive Environments** 



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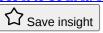
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#### **Sport Canterbury's Project Pink Dot**

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WOMENZSPORTS presents Alice Soapbox: Mea Motu



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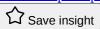


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WomenzSports presents Alice's soapbox: Shiray Kaka (Rugby 7's)



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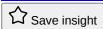


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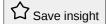


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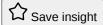
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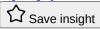
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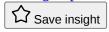
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<u>Tātāwhāinga - Episode 6: Hosting Major Events</u>



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Tātāwhāinga - Episode 5: Athletes: Humans or Commodities Part 2



#### Tātāwhāinga - Episode 5: Athletes: Humans or Commodities Part 2

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Tātāwhāinga - Episode 1: Welcome to Tātāwhāinga



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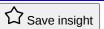
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# Podcast: The Business Case For Woman's Sports - Ep.#103 What parity and surveymonkey's research revealed about what international consumers think about woman's sports

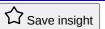
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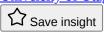
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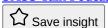
By Kirsten Spencer - Auckland University of Technology <u>University of Otago Inclusive Language Guidelines</u>



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Latest research from Women's Sport Trust delves into visibility and fandom of women's sport in 2023



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Future Talent: Paige Loggenberg



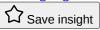
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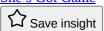
New Women's Sport Trust Partnership With The R&A Reveals Women's Sports Fans Feel Underserved Despite Record-Breaking Viewing Figures



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# New Women's Sport Trust Partnership With The R&A Reveals Women's Sports Fans Feel Underserved Despite Record-Breaking Viewing Figures

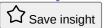
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#### **She's Got Game**

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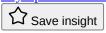
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A level playing field: the case for investing in women's sport

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#### Michele Kang Invests \$50 Million to Boost Women's Sports

Aotearoa New Zealand Gender Attitudes Survey 2023



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By Maddi Mclean - Sport New Zealand

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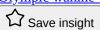
Men as Allies: supporting women and girls in community sport



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#### Men as Allies: supporting women and girls in community sport

Olympic wāhine winning streak makes powerful case for more funding for women's sport



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#### Olympic wāhine winning streak makes powerful case for more funding for women's sport

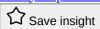
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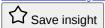
Women's Ice Hockey on the Rise



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Women's Ice Hockey on the Rise

SASS Talk: Olympic cyclist's hellish ride to Paris



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Title IX was a game-changer, but women are still fighting for an equal playing field



Title IX was a game-changer, but women are still fighting for an equal playing field

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#### New Zealander Rebecca Foulsham's key Paralympics role

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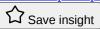
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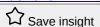


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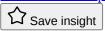
Lydia Ko within reach of golfing greats after staggering career earnings soar



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#### Lydia Ko within reach of golfing greats after staggering career earnings soar

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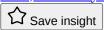
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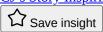
Yeah, Nah: Is Lydia Ko New Zealand's greatest ever sportsperson?



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Yeah, Nah: Is Lydia Ko New Zealand's greatest ever sportsperson?

CJ's Story Inspiring Inclusion





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**CJ's Story Inspiring Inclusion** 

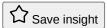
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2023 Women's Sporting Landscape

Who deserves New Zealand's highest sporting honour?



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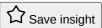
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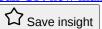
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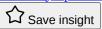
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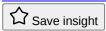
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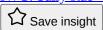
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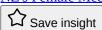
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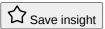
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