Skip to content Women in Sport Aotearoa Insight Hub | Ngā Wāhine Hākinakina o Aotearoa Women in Sport Aotearoa Insight Hub | Ngā Wāhine Hākinakina o Aotearoa Open search panel Search Search the Insight Hub... Cancel

- <u>Insights</u> <u>Rangahau</u>
- Events Hui
- <u>Partnerships</u> <u>Rangapū</u>
- <u>Impact</u><u>Whakaaweawe</u>
- About Mō Mātou
 - Overview
 - <u>History</u>
 - Support
- ☆<u>0</u> Saved



- Sign in
- Submit





IWG Muditambi Ravele - Visibility and Voice: Baby Steps Towards Changing **Perceptions of Women Sport**

Theme:

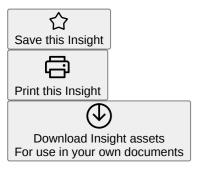
Voice & Visibility

Muditambi Ravele - Visibility and Voice: Baby Steps Towards Changing Perceptions of Women Sport



Play video

IWG Muditambi Ravele - Visibility and Voice: Baby Steps Towards Changing Perceptions of Women Sport



Was this Insight helpful?





Share this Insight

- **Facebook**
- **Twitter**
- **Email**
- Copy this page's URL





Email this Insight



⁾ Download Insight assets

- IWG Muditambi Ravele Visibility and Voice: Baby Steps Towards Changing Perceptions of Women Sport.pdf
- South African.png 930KB PNG

Was this Insight useful?





Similar Insights (176)

Women's sports: What's the opportunity and ROI for brands?



Voice & Visibility

Women's sports: What's the opportunity and ROI for brands?

Meaningful Stakholder Engagement Tool for Sport



Voice & Visibility

Meaningful Stakholder Engagement Tool for Sport

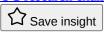
From Privilege to Threat: Unraveling Psychological Pathways to the Manosphere



Voice & Visibility

From Privilege to Threat: Unraveling Psychological Pathways to the Manosphere

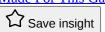
UC research examines role of hormones in female athletic performance



Voice & Visibility

UC research examines role of hormones in female athletic performance

Made For This Game



Voice & Visibility

Made For This Game

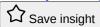
Global Alliance for Female Athletes - resources and education



Voice & Visibility

Global Alliance for Female Athletes - resources and education

NZ's key role in global breakthrough for women's sport



NZ's key role in global breakthrough for women's sport

By Suzanne McFadden - LockerRoom <u>Women in Sports Marketing Partnerships Across North America 2024-25</u>

Save insight

Voice & Visibility

Women in Sports Marketing Partnerships Across North America 2024-25

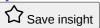
Women's Sports, Media & Change with Olivia Cleal & Madeline Hislop | The New Rules podcast



Voice & Visibility

Women's Sports, Media & Change with Olivia Cleal & Madeline Hislop | The New Rules podcast

Sport NZ-Isentia study of gender balance in sports news coverage - Paris Olympics and Paralympics

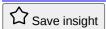


Voice & Visibility

Sport NZ-Isentia study of gender balance in sports news coverage - Paris Olympics and Paralympics

By Emma Evans - Sport New Zealand

The Future of Women's Sports: Insights from Industry Leaders



Voice & Visibility

The Future of Women's Sports: Insights from Industry Leaders

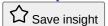
Women's Sports Foundation Showcases Title IX's Economic Impact In Washington, D.C. For National Girls & Women In Sports



Voice & Visibility

Women's Sports Foundation Showcases Title IX's Economic Impact In Washington, D.C. For National Girls & Women In Sports Day

Dame Sophie Pascoe announces her Retirement from Competitive Swimming



Voice & Visibility

Dame Sophie Pascoe announces her Retirement from Competitive Swimming

☆ Save insight
Voice & Visibility
Women's Sports Trust Report: Visibility Uncovered - 2024 - the year in review
NZ Paralympic Winter Legends: Rachael Henderson (Née Battersby)
Save insight
Voice & Visibility
NZ Paralympic Winter Legends: Rachael Henderson (Née Battersby)
By Steve Landells - Paralympics New Zealand Zoi Sadowski-Synnott continues stunning form with snowboard World Cup win
Save insight
Voice & Visibility
Zoi Sadowski-Synnott continues stunning form with snowboard World Cup win
White Ferns star Amelia Kerr named ICC women's cricketer of the year for 2024
Save insight
Voice & Visibility
White Ferns star Amelia Kerr named ICC women's cricketer of the year for 2024
NZ's Zoi Sadowski-Synnott lands world's first triple cork in women's slopestyle
Save insight
Voice & Visibility
NZ's Zoi Sadowski-Synnott lands world's first triple cork in women's slopestyle
New Zealand shines at inaugural Kho Kho World Cup
Save insight
Voice & Visibility
New Zealand shines at inaugural Kho Kho World Cup
IOC and UN Women to continue delivering gender equality agenda in and through sport
Save insight

Women's Sports Trust Report: Visibility Uncovered - 2024 - the year in review

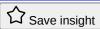
Voice & Visibility

IOC and UN Women to continue delivering gender equality agenda in and through sport

GAME ON: BRIDGING THE INVESTMENT GAP IN WOMEN'S SPORTS Save insight Voice & Visibility GAME ON: BRIDGING THE INVESTMENT GAP IN WOMEN'S SPORTS Performance Special Report: A Female Lens on Performance Save insight Voice & Visibility

Performance Special Report: A Female Lens on Performance

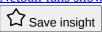
Camille's Para taekwondo ambition



Voice & Visibility

Camille's Para taekwondo ambition

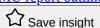
By Steve Landells - Paralympics New Zealand Netball fans show the way



Voice & Visibility

Netball fans show the way

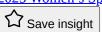
MU report outlines ways to improve women's sport coverage



Voice & Visibility

MU report outlines ways to improve women's sport coverage

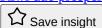
2025 Women's Sport Calendar (Worldwide)



Voice & Visibility

2025 Women's Sport Calendar (Worldwide)

Kiwi duo prosper at global Wheelchair rugby tournament - Paralympics New Zealand



Voice & Visibility

Kiwi duo prosper at global Wheelchair rugby tournament - Paralympics New Zealand

By Steve Landells - Paralympics New Zealand
New brand decision maker research from the Women's Sport Trust reveals women's sport sponsorship set for continued growth
Save insight
Voice & Visibility
New brand decision maker research from the Women's Sport Trust reveals women's sport sponsorship s for continued growth
Paralympian swimmers Lili-Fox Mason and Gabriella Smith recognised with Paralympic Pin Presentation



Voice & Visibility

Paralympian swimmers Lili-Fox Mason and Gabriella Smith recognised with Paralympic Pin Presentation

By Steve Landells - Paralympics New Zealand

Beautiful Data - Women-focused insight from the Paris 2024 Olympic Games



Voice & Visibility

Beautiful Data – Women-focused insight from the Paris 2024 Olympic Games

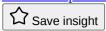
New Research Highlights Financial Realities of Professional Women Athletes



Voice & Visibility

New Research Highlights Financial Realities of Professional Women Athletes

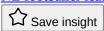
Women's Sports Poised to Convert Buzz to Dollars, Study Says



Voice & Visibility

Women's Sports Poised to Convert Buzz to Dollars, Study Says

NZ footballer leads fight against Fifa's fossil fuels



Voice & Visibility

NZ footballer leads fight against Fifa's fossil fuels

Podcast: The Business Case for Women's Sports



Voice & Visibility

Podcast: The Business Case for Women's SportsNew Zealand's Australian Rules sides ready for international action

Save insight

Voice & Visibility

New Zealand's Australian Rules sides ready for international action

Champions: How the White Ferns stunned South Africa and the world



Voice & Visibility

Champions: How the White Ferns stunned South Africa and the world

Wollaston excited at future for kiwi female riders after world success



Voice & Visibility

Wollaston excited at future for kiwi female riders after world success

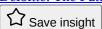
Women's boxing pioneer Daniella Smith unveils journey to the top in new podcast



Voice & Visibility

Women's boxing pioneer Daniella Smith unveils journey to the top in new podcast

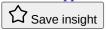
Deloitte: The Future of Sport 2024: Seizing the Moment



Voice & Visibility

Deloitte: The Future of Sport 2024: Seizing the Moment

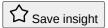
WISPA Supporters Club - join now!



Voice & Visibility

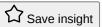
WISPA Supporters Club - join now!

By Merran Brockie-David - Women in Sport Aotearoa Research Reveals Significant 'Fame Gap' in Women's Sport



Research Reveals Significant 'Fame Gap' in Women's Sport

Media and Gender Study: 2023 Annual Report



Voice & Visibility

Media and Gender Study: 2023 Annual Report

By Victoria University Melbourne Australia - Victoria University | Melbourne Australia 89% OF WOMEN IN FOOTBALL HAVE EXPERIENCED DISCRIMINATION AT WORK, BUT SURVEY REVEALS SURGE OF OPTIMISM ABOUT GENDER EQUALITY IN THE GAME



Voice & Visibility

89% OF WOMEN IN FOOTBALL HAVE EXPERIENCED DISCRIMINATION AT WORK, BUT SURVEY REVEALS SURGE OF OPTIMISM ABOUT GENDER EQUALITY IN THE GAME

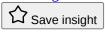
By Victoria University Melbourne Australia - Victoria University | Melbourne Australia <u>Canadian Women & Sport Unveils New Fan Insight Reports</u>



Voice & Visibility

Canadian Women & Sport Unveils New Fan Insight Reports

By Canadian Women & Sport - Canadian Women & Sport Liv living her best life in Barcelona



Voice & Visibility

Liv living her best life in Barcelona

By Suzanne McFadden - LockerRoom

Number of women coaching in Olympic and Paralympic sport doubles since 2020



Voice & Visibility

Number of women coaching in Olympic and Paralympic sport doubles since 2020

By Victoria University Melbourne Australia - Victoria University | Melbourne Australia Golf NZ to revive Women's Open on the back of Lydia Ko's success



Voice & Visibility

Golf NZ to revive Women's Open on the back of Lydia Ko's success

Kiwi Women's America's Cup team sailing to win, but also for a future



Kiwi Women's America's Cup team sailing to win, but also for a future

Kiwi Women's America's Cup team sailing to win, but also for a future



Voice & Visibility

Kiwi Women's America's Cup team sailing to win, but also for a future

Change in Action Week - Digital Innovation FINALIST - Ella Ferguson



Voice & Visibility

Change in Action Week - Digital Innovation FINALIST - Ella Ferguson

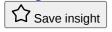
Change in Action Week - Digital Innovation Winner - WomenzSports



Voice & Visibility

Change in Action Week - Digital Innovation Winner - WomenzSports

Change in Action Week - Innovative Impact Winner - POWA First Steps



Voice & Visibility

Change in Action Week - Innovative Impact Winner - POWA First Steps

CBT at Falk College: Empowering Women, Creating Inclusive Environments



Voice & Visibility

CBT at Falk College: Empowering Women, Creating Inclusive Environments

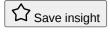
Women in Sport 2024: Analysis of the Sport Value Chain - Media Broadcasting, Sponsorship and Deals Attendance

Save insight

Voice & Visibility

Women in Sport 2024: Analysis of the Sport Value Chain - Media Broadcasting, Sponsorship and Deals Attendance

The Growth of Women's Sports and Why It Matters for Youth Sport



The Growth of Women's Sports and Why It Matters for Youth Sport

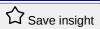
Change in Action Week 2024 Winners

Save insig

Voice & Visibility

Change in Action Week 2024 Winners

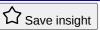
Podcast: The Business case for woman's sport - Ep.#104 going for gold:



Voice & Visibility

Podcast: The Business case for woman's sport - Ep.#104 going for gold:

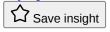
Paris 2024: Athletes say work isn't over after Olympics reaches gender parity



Voice & Visibility

Paris 2024: Athletes say work isn't over after Olympics reaches gender parity

Olympics 2024: Ranking every New Zealand athlete and their chances of a medal at the Games



Voice & Visibility

Olympics 2024: Ranking every New Zealand athlete and their chances of a medal at the Games

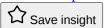
The Women in Sport Podcast - General Election Special: Tackling Heath Inequalities



Voice & Visibility

The Women in Sport Podcast - General Election Special: Tackling Heath Inequalities

Women in Sport Aotearoa's Change in Action Week



Voice & Visibility

Women in Sport Aotearoa's Change in Action Week

By Merran Brockie-David - Women in Sport Aotearoa <u>Sport NZ - Media and Gender Study - 4th Annual Report</u>



Sport NZ - Media and Gender Study - 4th Annual Report

By Emma Evans - Sport New Zealand WISPA's Change in Action Week 2024



Voice & Visibility

WISPA's Change in Action Week 2024

By Merran Brockie-David - Women in Sport Aotearoa Sport Canterbury's Project Pink Dot



Voice & Visibility

Sport Canterbury's Project Pink Dot

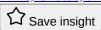
By Rachel Harris - Sport Canterbury West Coast See it to be in it: Promoting women in sport



Voice & Visibility

See it to be in it: Promoting women in sport

By Merran Brockie-David - Women in Sport Aotearoa Wine, Cheese, and Wāhine Initiatives - Nuku Ora



Voice & Visibility

Wine, Cheese, and Wāhine Initiatives - Nuku Ora

By Lily Joiner - Nuku Ora

Ali Pottinger - The future of trail running for women in Australasia



Voice & Visibility

Ali Pottinger - The future of trail running for women in Australasia

By Ali Pottinger - Squadrun

WOMENZSPORTS presents Alice Soapbox: Mea Motu



WOMENZSPORTS presents Alice Soapbox: Mea Motu

By Dani Marshall - Womenzsports

WomenzSports presents Alice's soapbox: Emma Twigg (Rowing)



Voice & Visibility

WomenzSports presents Alice's soapbox: Emma Twigg (Rowing)

By Dani Marshall - Womenzsports

WomenzSports presents Alice's soapbox: Shiray Kaka (Rugby 7's)



Voice & Visibility

WomenzSports presents Alice's soapbox: Shiray Kaka (Rugby 7's)

By Dani Marshall - Womenzsports

Fundraising for Women's Sports in New Zealand



Voice & Visibility

Fundraising for Women's Sports in New Zealand

By Dani Marshall - Womenzsports

FIFA Women's World Cup Media & Gender Case Study 2023



Voice & Visibility

FIFA Women's World Cup Media & Gender Case Study 2023

By Emma Evans - Sport New Zealand

Change in Action - 1 Year on from IWG Webinar



Voice & Visibility

Change in Action - 1 Year on from IWG Webinar

By Merran Brockie-David - Women in Sport Aotearoa

2022 IWG: Phil Clark - Using Research and Advocacy to Improve the Gender Balance of Sports Coverage



Voice & Visibility

2022 IWG: Phil Clark - Using Research and Advocacy to Improve the Gender Balance of Sports Coverage

Equal pay commit	ments set for women's sport in NSW, lead by female advocates
Save insight	

Equal pay commitments set for women's sport in NSW, lead by female advocates

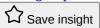
By Merran Brockie-David - Women in Sport Aotearoa Change Our Game State of Play Survey 2022-2023



Voice & Visibility

Change Our Game State of Play Survey 2022-2023

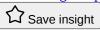
<u>Findings report – The Value of You Can Be What You Can See</u>



Voice & Visibility

Findings report - The Value of You Can Be What You Can See

Tātāwhāinga - Episode 7: The Role of Sports Media



Voice & Visibility

Tātāwhāinga - Episode 7: The Role of Sports Media

By Erin Roxburgh - Women in Sport Aotearoa <u>Tātāwhāinga - Episode 6: Hosting Major Events</u>



Voice & Visibility

Tātāwhāinga - Episode 6: Hosting Major Events

By Erin Roxburgh - Women in Sport Aotearoa

Tātāwhāinga - Episode 5: Athletes: Humans or Commodities Part 2



Voice & Visibility

Tātāwhāinga - Episode 5: Athletes: Humans or Commodities Part 2

By Erin Roxburgh - Women in Sport Aotearoa

Tātāwhāinga - Episode 1: Welcome to Tātāwhāinga



Tātāwhāinga - Episode 1: Welcome to Tātāwhāinga

By Erin Roxburgh - Women in Sport Aotearoa

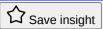
<u>Podcast: The Business Case For Woman's Sports - Ep.#103 What parity and surveymonkey's research revealed about what international consumers think about woman's sports</u>



Voice & Visibility

Podcast: The Business Case For Woman's Sports - Ep.#103 What parity and surveymonkey's research revealed about what international consumers think about woman's sports

We Hear Her Podcast: Nardi Leonard



Voice & Visibility

We Hear Her Podcast: Nardi Leonard

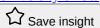
Relational Leadership, Visibility & Voice



Voice & Visibility

Relational Leadership, Visibility & Voice

By Kirsten Spencer - Auckland University of Technology <u>University of Otago Inclusive Language Guidelines</u>



Voice & Visibility

University of Otago Inclusive Language Guidelines

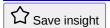
SASS Talk Podcast - Sevens sensation giving dance another fling



Voice & Visibility

SASS Talk Podcast - Sevens sensation giving dance another fling

How men can become better Allies to Women



Voice & Visibility

How men can become better Allies to Women

How to be a male ally to women's sport



How to be a male ally to women's sport

The Halo of Value Creation Opportunities Around Women's Sports



Voice & Visibility

The Halo of Value Creation Opportunities Around Women's Sports

Future Talent: Yasmeen Kareem



Yasmeen Kareem

Voice & Visibility

Future Talent: Yasmeen Kareem

By Vincent Jones - Edged and Gone

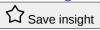
IWG: Moonira Ramathula Moonira - Visibility and Voice



Voice & Visibility

IWG: Moonira Ramathula Moonira - Visibility and Voice

IWG: Adele Pavlidis - What has sex and gender got to do with it? Exploring tensions and assumptions for elite strength and conditioning coaches



Voice & Visibility

IWG: Adele Pavlidis - What has sex and gender got to do with it? Exploring tensions and assumptions for elite strength and conditioning coaches

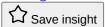
Strategies To Elevate And Diversify Women's Sports Coverage: Insights From The Gist



Voice & Visibility

Strategies To Elevate And Diversify Women's Sports Coverage: Insights From The Gist

Wellington and Graham sign with Brave for Super Smash



Voice & Visibility

Wellington and Graham sign with Brave for Super Smash

By Vincent Jones - Edged and Gone IWG: Moonira Ramathula - Growing Professional Women's Rugby in Africa Save insight Voice & Visibility IWG: Moonira Ramathula - Growing Professional Women's Rugby in Africa Latest research from Women's Sport Trust delves into visibility and fandom of women's sport in 2023 Save insight Voice & Visibility Latest research from Women's Sport Trust delves into visibility and fandom of women's sport in 2023 Future Talent: Paige Loggenberg Save insight Voice & Visibility Voice & Visibility **Future Talent: Paige Loggenberg** By Vincent Jones - Edged and Gone New Women's Sport Trust Partnership With The R&A Reveals Women's Sports Fans Feel Underserved Despite Record-Breaking Viewing Figures Save insight Voice & Visibility New Women's Sport Trust Partnership With The R&A Reveals Women's Sports Fans Feel Underserved **Despite Record-Breaking Viewing Figures** She's Got Game Save insight Voice & Visibility **She's Got Game**

IWG: Troy Han - Celebrating Women In Sport

Save insight

Voice & Visibility

IWG: Troy Han - Celebrating Women In Sport

IWG: Gen Dohrmann - Reshaping the images we see of women's sport in Australia



Voice & Visibility

IWG: Gen Dohrmann - Reshaping the images we see of women's sport in Australia

New Zealand Names Third Ever Artistic Swimming Duo For Olympic Games

Save insight

Voice & Visibility

New Zealand Names Third Ever Artistic Swimming Duo For Olympic Games

Grand Slam winner Routliffe, Sun to pair up for Paris tennis

Save insight

Voice & Visibility

Grand Slam winner Routliffe, Sun to pair up for Paris tennis

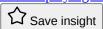
Olympics 2024: Paris promised gender equality. Are TV commentators meeting that goal?

Save insight

Voice & Visibility

Olympics 2024: Paris promised gender equality. Are TV commentators meeting that goal?

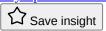
A level playing field: the case for investing in women's sport



Voice & Visibility

A level playing field: the case for investing in women's sport

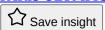
Olympics 2024: Gold medallists Brooke Francis and Lucy Spoors on the challenges they faced



Voice & Visibility

Olympics 2024: Gold medallists Brooke Francis and Lucy Spoors on the challenges they faced

PARIS OLYMPICS 2024 Paris Olympics: Kiwi diver Lizzie Roussel returns from baby hiatus to rekindle Olympic dream



Voice & Visibility

PARIS OLYMPICS 2024 Paris Olympics: Kiwi diver Lizzie Roussel returns from baby hiatus to rekindle Olympic dream

Michele Kang Invests \$50 Million to Boost Women's Sports



Michele Kang Invests \$50 Million to Boost Women's Sports

Aotearoa New Zealand Gender Attitudes Survey 2023

公	Save	insight
\sim	Save	msigni

Voice & Visibility

Aotearoa New Zealand Gender Attitudes Survey 2023

By Maddi Mclean - Sport New Zealand

2021 National Sport Club Survey - Female Friendly Environments



Voice & Visibility

2021 National Sport Club Survey - Female Friendly Environments

By Maddi Mclean - Sport New Zealand

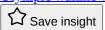
Men as Allies: supporting women and girls in community sport



Voice & Visibility

Men as Allies: supporting women and girls in community sport

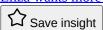
Olympic wāhine winning streak makes powerful case for more funding for women's sport



Voice & Visibility

Olympic wāhine winning streak makes powerful case for more funding for women's sport

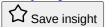
Eliza wants more than a last tango in Paris



Voice & Visibility

Eliza wants more than a last tango in Paris

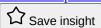
Scotty's Spin: Where Is New Zealand's Investment In Women's Sport?



Voice & Visibility

Scotty's Spin: Where Is New Zealand's Investment In Women's Sport?

Women's Sports Trust: Report into the positive impact of women's sport sponsorship on brands



Women's Sports Trust: Report into the positive impact of women's sport sponsorship on brands
In a league of her own: WISPA Foundation Member Toni Bruce wins major award

Save insight

Voice & Visibility

In a league of her own: WISPA Foundation Member Toni Bruce wins major award

Invisibility of female participants in midlife and beyond in sport and exercise science research: a call to action Save insight

Voice & Visibility

Invisibility of female participants in midlife and beyond in sport and exercise science research: a call to action

Voice & Visibility

Women coaches in Aotearoa New Zealand - Research

Women's Ice Hockey on the Rise

Save insight

Voice & Visibility

Women's Ice Hockey on the Rise

SASS Talk: Olympic cyclist's hellish ride to Paris

Save insight

Voice & Visibility

SASS Talk: Olympic cyclist's hellish ride to Paris

Title IX was a game-changer, but women are still fighting for an equal playing field

Save insight

Voice & Visibility

Title IX was a game-changer, but women are still fighting for an equal playing field

New Zealander Rebecca Foulsham's key Paralympics role

Save insight

New Zealander Rebecca Foulsham's key Paralympics role
SASS Talk: Behind the scenes of the Paris Olympics

Save insight

Voice & Visibility

SASS Talk: Behind the scenes of the Paris Olympics

WomenzSports present's Alice's Soapbox: Ruahei Demant (Rugby 15's)

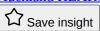


Voice & Visibility

WomenzSports present's Alice's Soapbox: Ruahei Demant (Rugby 15's)

By Dani Marshall - Womenzsports

Auckland HEARTS recognised in Auckland Cricket's History



Auckland HEARTS Capping

Voice & Visibility

Auckland HEARTS recognised in Auckland Cricket's History

By Astrid van Uden - AucklandCricket.co.nz

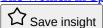
Lydia Ko within reach of golfing greats after staggering career earnings soar



Voice & Visibility

Lydia Ko within reach of golfing greats after staggering career earnings soar

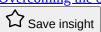
The Women in Sport Podcast - The Rugby League World Cup: A lasting legacy



Voice & Visibility

The Women in Sport Podcast - The Rugby League World Cup: A lasting legacy

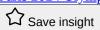
Overcoming the obstacles: How New Zealand women have shone at the Olympic Games



Voice & Visibility

Overcoming the obstacles: How New Zealand women have shone at the Olympic Games

Paris 2024 Olympics: A new era for women in sport



Paris 2024 Olympics: A new era for women in sport What women want: A wishlist from Kiwi wāhine in sport Save insight

Voice & Visibility

What women want: A wishlist from Kiwi wāhine in sport

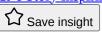
Yeah, Nah: Is Lydia Ko New Zealand's greatest ever sportsperson?

Save insight

Voice & Visibility

Yeah, Nah: Is Lydia Ko New Zealand's greatest ever sportsperson?

CJ's Story Inspiring Inclusion





Voice & Visibility

CJ's Story Inspiring Inclusion

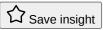
By Dantaye Simpson - Sport Manawatu 2023 Women's Sporting Landscape



Voice & Visibility

2023 Women's Sporting Landscape

Who deserves New Zealand's highest sporting honour?



Voice & Visibility

Who deserves New Zealand's highest sporting honour?

Revealed: Portia's next career step

Save insight

Voice & Visibility

Revealed: Portia's next career step

By Suzanne McFadden - LockerRoom Lydia Ko's Cinderella story

Save insight

Voice & Visibility

IWG: Amy Marfell - The Power of Digital Media for Everyday Activism and Advocacy

5 4 3 2 1 Paris: Jonelle Price

Voice & Visibility

5 4 3 2 1 Paris: Jonelle Price

Sail GP: how many women on the water this weekend?

Save insight

Voice & Visibility

Sail GP: how many women on the water this weekend?

Taranaki Thunder bought by sports media company

Save insight

Voice & Visibility

Taranaki Thunder bought by sports media company

Kiwi wins gold in groundbreaking women's event

Save insight

Voice & Visibility

Kiwi wins gold in groundbreaking women's event Paris Olympics 2024: Full New Zealand schedule Save insight Voice & Visibility Paris Olympics 2024: Full New Zealand schedule Women in Sport Reports, Research and Expertise Save insight Voice & Visibility Women in Sport Reports, Research and Expertise 5 4 3 2 1 Paris: Eva Morris and Nina Brown Save insight Voice & Visibility 5 4 3 2 1 Paris: Eva Morris and Nina Brown The impact of uniform design on female athletes' confidence - Massey University Save insight Voice & Visibility The impact of uniform design on female athletes' confidence - Massey University Pioneer women surfers reflect on their struggle for recognition Save insight Voice & Visibility Pioneer women surfers reflect on their struggle for recognition Research Confirms Benefit of Increased Representation of Women on Boards Save insight Voice & Visibility Research Confirms Benefit of Increased Representation of Women on Boards

Voice & Visibility

Save insight

Paris Olympics throw spotlight on needs of athlete mothers

Paris Olympics throw spotlight on needs of athlete mothers

Save insight	
Voice & Visibility	
Audio: Nicky van den Bos: On why people are reluctant to criticise women's sport?	
tio: Nicky van den Bos: On why people are reluctant to criticise women's sport? setball: Player payments double for Tauihi Basketball Aotearoa Save insight te & Visibility ketball: Player payments double for Tauihi Basketball Aotearoa save insight te & Visibility ketball: Player payments double for Tauihi Basketball Aotearoa save insight te & Visibility vey: Consumers want brands to invest in women's sports A Women's World Cup economic, social impact 'exceeded expectations' - report Save insight the & Visibility A Women's World Cup economic, social impact 'exceeded expectations' - report Conversation of Sport - Are Women Visible in Sports News Coverage? Save insight the & Visibility Conversation of Sport - Are Women Visible in Sports News Coverage? Women in Sport Podcast - Paris 2024 Olympic Preview: Tessa Sanderson Save insight the & Visibility Women in Sport Podcast - Paris 2024 Olympic Preview: Tessa Sanderson Women in Sport Podcast - Paris 2024 Olympic Preview: Joanna Rowsell	
Voice & Visibility	
Basketball: Player payments double for Tauihi Basketball Aotearoa	
Survey: Consumers want brands to invest in women's sports	
Save insight	
Voice & Visibility	
Survey: Consumers want brands to invest in women's sports	idulity idicky van den Bos: On why people are reluctant to criticise women's sport? Player payments double for Tauthi Basketball Aotearoa sight idulity Il: Player payments double for Tauthi Basketball Aotearoa assumers want brands to invest in women's sports sight consumers want brands to invest in women's sports in's World Cup economic, social impact 'exceeded expectations' - report sight idulity men's World Cup economic, social impact 'exceeded expectations' - report sation of Sport - Are Women Visible in Sports News Coverage? sight idulity rersation of Sport - Are Women Visible in Sports News Coverage? sight distility rersation of Sport - Podcast - Paris 2024 Olympic Preview; Tessa Sanderson sight sibility ten in Sport Podcast - Paris 2024 Olympic Preview: Joanna Rowsell sight
FIFA Women's World Cup economic, social impact 'exceeded expectations' - report Save insight	
Voice & Visibility FIFA Women's World Cup economic, social impact 'exceeded expectations' - report	
Save insight	
Voice & Visibility The Convergation of Sport Are Women Visible in Sports News Coverage?	
Save insight	
Voice & Visibility	
The Women in Sport Podcast - Paris 2024 Olympic Preview: Tessa Sanderson	
The Women in Sport Podcast - Paris 2024 Olympic Preview: Joanna Rowsell	
Save insight	
Voice & Visibility	

<u>Audio: Nicky van den Bos: On why people are reluctant to criticise women's sport?</u>

The Women in Sport Podcast - Paris 2024 Olympic Preview: Joanna Rowsell

<u>Diversity and Inclusion Survey</u>
Save insight
Voice & Visibility
Diversity and Inclusion Survey
Super Rugby Aupiki: Blues co-captain Ruahei Demant pleads for greater funding in women's rugby Save insight
Voice & Visibility
Super Rugby Aupiki: Blues co-captain Ruahei Demant pleads for greater funding in women's rugby
UNESCO Report: Women and girls' access to sport still lagging far behind Save insight
Voice & Visibility
UNESCO Report: Women and girls' access to sport still lagging far behind
IWG: Angelica Saenz - LTB+ Women's Movement is unstoppable, are you moving with us? Save insight
Voice & Visibility
IWG: Angelica Saenz - LTB+ Women's Movement is unstoppable, are you moving with us?
World Rugby's smaller ball proposal ignites debate on gender equality in sports Save insight
Voice & Visibility
World Rugby's smaller ball proposal ignites debate on gender equality in sports
IWG: Emily Dealy - Using sport as a vehicle for positive social change: A framework advancing social outputs, outcomes and impact of the 'Game on for Women' strategy Save insight
Voice & Visibility
IWG: Emily Dealy - Using sport as a vehicle for positive social change: A framework advancing social outputs, outcomes and impact of the 'Game on for Women' strategy
Video: Yarns with Commonwealth Games athlete Alethea Boon Save insight

Video: Yarns with Commonwealth Games athlete Alethea Boon Super Rugby Aupiki: Navigating challenges for the growth of women's rugby Save insight Voice & Visibility Super Rugby Aupiki: Navigating challenges for the growth of women's rugby The Rise of Women's Sports Isn't a Moment, It's a Movement | Analysis Save insight Voice & Visibility The Rise of Women's Sports Isn't a Moment, It's a Movement | Analysis IWG: Sally Rae - Level playing fields do not exist Save insight Voice & Visibility **IWG:** Sally Rae - Level playing fields do not exist NZ's Female Medal Prospects in Paris Save insight Voice & Visibility **NZ's Female Medal Prospects in Paris** IWG Jordan Matthews & Lucy Piggott - Is gender on the international agenda? Save insight Voice & Visibility IWG Jordan Matthews & Lucy Piggott - Is gender on the international agenda?

Mother's Day: Professional athletes share the struggle of motherhood and their careers

Save insight

Voice & Visibility

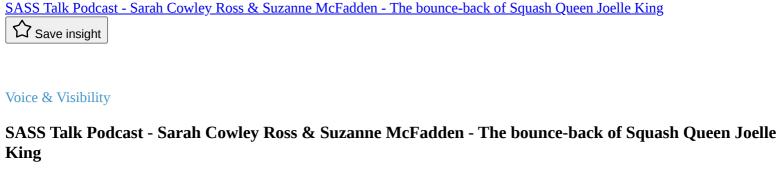
Mother's Day: Professional athletes share the struggle of motherhood and their careers

Celebrating 30 years of IWG Women and Sport: IWG Webinar Series

Save insight

Voice & Visibility

Celebrating 30 years of IWG Women and Sport: IWG Webinar Series



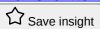
SASS Talk Podcast - Sarah Cowley Ross & Suzanne McFadden - Embracing boobs and babies

Save insight

Voice & Visibility

SASS Talk Podcast - Sarah Cowley Ross & Suzanne McFadden - Embracing boobs and babies

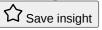
The ROI of Women's Sports: A Blueprint for Value Investing



Voice & Visibility

The ROI of Women's Sports: A Blueprint for Value Investing

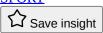
Dalton's special connection to Southland lives on through foundation's gift



Voice & Visibility

Dalton's special connection to Southland lives on through foundation's gift

A PERIOD THAT STARTS A CONVERSATION: FEMALE ATHLETES BREAK THE TABOO ON MENSTRUATION IN ELITE SPORT



Voice & Visibility

A PERIOD THAT STARTS A CONVERSATION: FEMALE ATHLETES BREAK THE TABOO ON MENSTRUATION IN ELITE SPORT

Our Partners

- Sport NZ Sport NZ
- NZ Foreign affairs and trade NZ Foreign affairs and trade
- JUS Embassy NZ US Embassy NZ

Women in Sport Aotearoa Insight Hub | Ngā Wāhine Hākinakina o Aotearoa

- Facebook
- Instagram
- in Linkedin

- YouTube
- **Contact**
- <u>Privacy policy</u>
- Terms of use

© 2025 Women in Sport Aotearoa

Subscribe to our newsletter

Receive the latest news, events and insights as we publish them.

Name: [
Email: [
<u>Subscri</u>	<u>be </u> >						
$ \times $							
	Close panel	Women in	n Sport Aotearoa	Insight Hub	Ngā Wāhine	Hākinakina o	Aotearoa

Subscribe to our newsletter

Our weekly email delivering the latest insights as we publish them, tailored to your tastes.

First name:*		
Email:*		

Preferences

Select those that apply to you to help us customise your Insight Hub experience.

Insight Themes

- **✓**
 - All
- Leadership
- Social Change
- **Active Lives**
- **High Performance**
- Visibility and Voice

Insight Content Types

- - All
- Research
- Case studies
- News stories
- - **Toolkits**

