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#### Men as Allies: supporting women and girls in community sport

Theme: Voice & Visibility

Men as Allies: supporting women and girls in community sport

Co-authored by La Trobe University's Centre for Sport and Social Impact, in partnership with GippSport: Men as allies for gender equality in community sport in regional Victoria (Randle, E., Harris, M, Marshall, S., Denny, K., Donaldson, A., Dickson, G., Staley., K & O'Halloran, P. Change our Game, Victorian Government.

#### Men as Allies: supporting women and girls in community sport

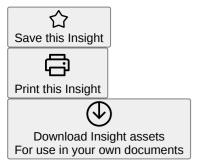
Men play an important role in driving and supporting gender equality in community sport.

The sporting community is working hard to improve gender equality. Men, because of their power, influence and positions, have an important role as allies in levelling the playing field for women and girls.

Below is a research summary conducted by La Trobe University's Centre for Sport and Social Impact, in partnership with GippSport: *Men as allies for gender equality in community sport in regional Victoria (Randle, E., Harris, M, Marshall, S., Denny, K., Donaldson, A., Dickson, G., Staley., K & O'Halloran, P (2022).* This research was funded through the *Change Our Game* Research Grants Program, and was shared at Sport and Recreation Victoria's Community of Practice: **Men as Allies for Gender Equality in Sport** Forum in June 2023.

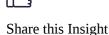
The research engaged stakeholders at all levels of community sport across five key stages to identify practical and relevant actions for men to be allies for gender equality.

#### Read the research summary here.



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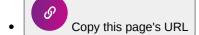










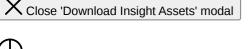












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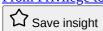
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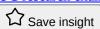
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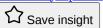
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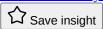


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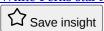
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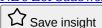
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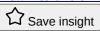
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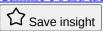
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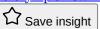
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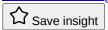
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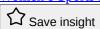
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Women's Sports Poised to Convert Buzz to Dollars, Study Says



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#### Women's Sports Poised to Convert Buzz to Dollars, Study Says

NZ footballer leads fight against Fifa's fossil fuels



#### NZ footballer leads fight against Fifa's fossil fuels

Podcast: The Business Case for Women's Sports

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#### **Podcast: The Business Case for Women's Sports**

New Zealand's Australian Rules sides ready for international action



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#### New Zealand's Australian Rules sides ready for international action

Champions: How the White Ferns stunned South Africa and the world



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#### **Champions: How the White Ferns stunned South Africa and the world**

Wollaston excited at future for kiwi female riders after world success



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#### Wollaston excited at future for kiwi female riders after world success

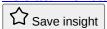
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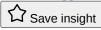
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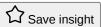
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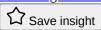
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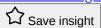
By Merran Brockie-David - Women in Sport Aotearoa Sport NZ - Media and Gender Study - 4th Annual Report



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By Emma Evans - Sport New Zealand WISPA's Change in Action Week 2024



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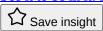
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Fundraising for Women's Sports in New Zealand



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#### Fundraising for Women's Sports in New Zealand

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FIFA Women's World Cup Media & Gender Case Study 2023



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By Emma Evans - Sport New Zealand

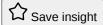
Change in Action - 1 Year on from IWG Webinar



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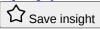
2022 IWG: Phil Clark - Using Research and Advocacy to Improve the Gender Balance of Sports Coverage



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Equal pay commitments set for women's sport in NSW, lead by female advocates



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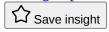
Change Our Game State of Play Survey 2022-2023



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#### Change Our Game State of Play Survey 2022-2023

<u>Findings report – The Value of You Can Be What You Can See</u>



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#### Findings report – The Value of You Can Be What You Can See

Tātāwhāinga - Episode 7: The Role of Sports Media



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#### Tātāwhāinga - Episode 7: The Role of Sports Media

By Erin Roxburgh - Women in Sport Aotearoa

<u>Tātāwhāinga - Episode 6: Hosting Major Events</u>



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#### Tātāwhāinga - Episode 6: Hosting Major Events

By Erin Roxburgh - Women in Sport Aotearoa

Tātāwhāinga - Episode 5: Athletes: Humans or Commodities Part 2



#### Tātāwhāinga - Episode 5: Athletes: Humans or Commodities Part 2

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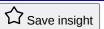
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# Podcast: The Business Case For Woman's Sports - Ep.#103 What parity and surveymonkey's research revealed about what international consumers think about woman's sports

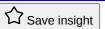
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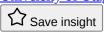
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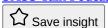
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Latest research from Women's Sport Trust delves into visibility and fandom of women's sport in 2023



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Future Talent: Paige Loggenberg



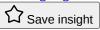
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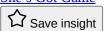
New Women's Sport Trust Partnership With The R&A Reveals Women's Sports Fans Feel Underserved Despite Record-Breaking Viewing Figures



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# New Women's Sport Trust Partnership With The R&A Reveals Women's Sports Fans Feel Underserved Despite Record-Breaking Viewing Figures

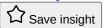
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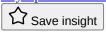
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Michele Kang Invests \$50 Million to Boost Women's Sports



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#### Michele Kang Invests \$50 Million to Boost Women's Sports

Aotearoa New Zealand Gender Attitudes Survey 2023



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#### Aotearoa New Zealand Gender Attitudes Survey 2023

By Maddi Mclean - Sport New Zealand

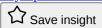
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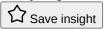
Eliza wants more than a last tango in Paris



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#### Eliza wants more than a last tango in Paris

Scotty's Spin: Where Is New Zealand's Investment In Women's Sport?



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#### Scotty's Spin: Where Is New Zealand's Investment In Women's Sport?

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Women's Sports Trust: Report into the positive impact of women's sport sponsorship on brands
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WomenzSports present's Alice's Soapbox: Ruahei Demant (Rugby 15's)

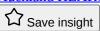


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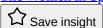
Lydia Ko within reach of golfing greats after staggering career earnings soar



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#### Lydia Ko within reach of golfing greats after staggering career earnings soar

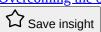
The Women in Sport Podcast - The Rugby League World Cup: A lasting legacy



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#### The Women in Sport Podcast - The Rugby League World Cup: A lasting legacy

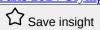
Overcoming the obstacles: How New Zealand women have shone at the Olympic Games



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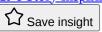
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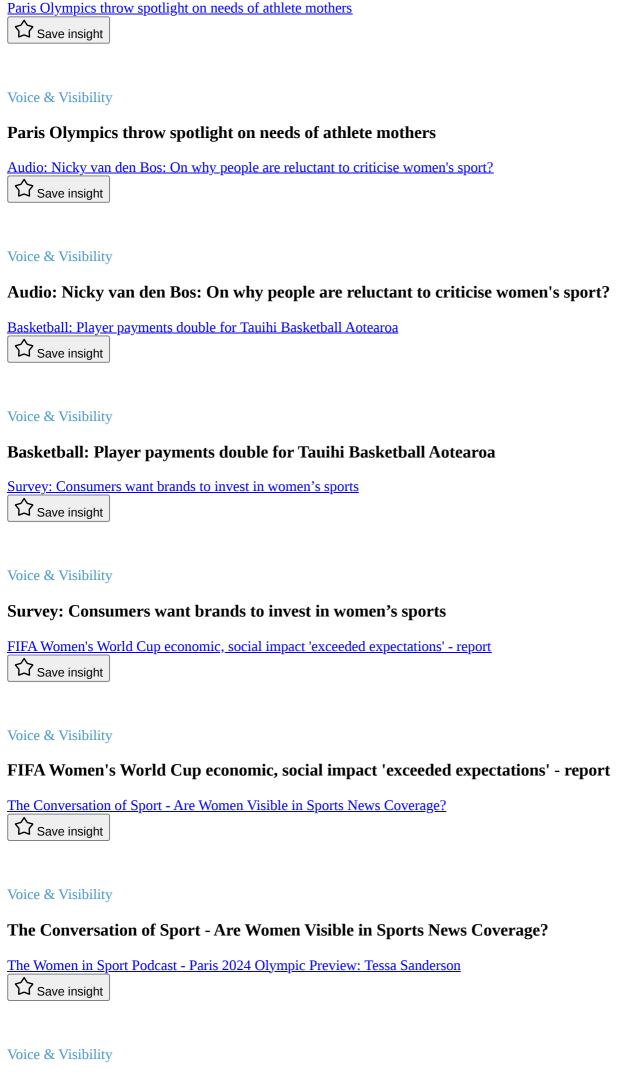
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Video: Yarns with Commonwealth Games athlete Alethea Boon

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Super Rugby Aupiki: Navigating challenges for the growth of women's rugby

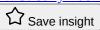
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The Rise of Women's Sports Isn't a Moment, It's a Movement | Analysis

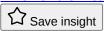
IWG: Sally Rae - Level playing fields do not exist



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IWG: Sally Rae - Level playing fields do not exist

NZ's Female Medal Prospects in Paris



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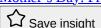
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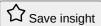
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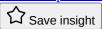
The ROI of Women's Sports: A Blueprint for Value Investing



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#### The ROI of Women's Sports: A Blueprint for Value Investing

<u>Dalton's special connection to Southland lives on through foundation's gift</u>



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#### Dalton's special connection to Southland lives on through foundation's gift

A PERIOD THAT STARTS A CONVERSATION: FEMALE ATHLETES BREAK THE TABOO ON MENSTRUATION IN ELITE SPORT



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