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## New Zealand shines at inaugural Kho Kho World Cup

Theme: Voice & Visibility

Dew Zealand shines at inaugural Kho Kho World Cup

Co-authored by Blessen Tom, Radio NZ

A New Zealand women's team has exceeded expectations to reach the quarterfinals of the inaugural Kho Kho World Cup in New Delhi.

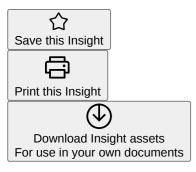
However, their journey came to an end after losing 71-26 to Uganda in the knockout stages of the competition on 17 January.

Despite the defeat, the team's performance represented a significant milestone for the sport in New Zealand, where kho kho is slowly gaining recognition thanks to efforts by the Indian community to promote the ancient game.

India dominated the tournament, winning both the men's and women's titles.

The World Cup showcased kho kho's global appeal, with teams from 23 nations competing in this <u>fast-paced, strategic sport</u>.

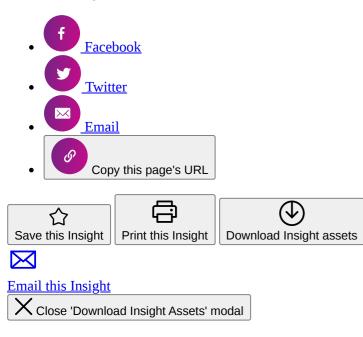
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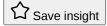
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## The ROI of Women's Sports: A Blueprint for Value Investing

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