# Skip to content Women in Sport Aotearoa Insight Hub | Ngā Wāhine Hākinakina o Aotearoa Women in Sport Aotearoa Insight Hub | Ngā Wāhine Hākinakina o Aotearoa Open search panel Search Search the Insight Hub... Cancel

- <u>Insights</u> <u>Rangahau</u>
- Events Hui
- <u>Partnerships</u> <u>Rangapū</u>
- <u>Impact</u><u>Whakaaweawe</u>
- About Mō Mātou
  - Overview
  - <u>History</u>
  - Support
- ☆<u>0</u> Saved



- Sign in
- Submit





## NZ footballer leads fight against Fifa's fossil fuels Katie Rood has helped spearhead a campaign against Fifa's partnership with Saudi Aramco, the world's largest producer of oil and ga

Theme:

Voice & Visibility

NZ footballer leads fight against Fifa's fossil fuels

Co-authored by Marc Daalder, LockerRoom

When Katie Rood first travelled overseas to play football, she was excited to see what nature looked like outside New Zealand.

"I thought everywhere was going to be a paradise like New Zealand. I quite quickly realised that, as humans, we've had a pretty heavy impact on the globe. That lack of access to nature in certain places struck me," the former Football Fern recalls.

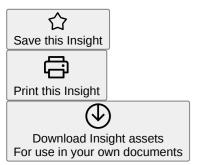
Now, Rood finds herself in Baku, Azerbaijan, where the COP29 climate summit has brought more than 60,000 diplomats, journalists, activists, lobbyists and business executives to talk sustainability – and maybe do a bit of greenwashing.

Among those in (brief) attendance was Fifa President Gianni Infantino, who flew in by private jet for the leader's summit last week before jetting off again. While in town, the boss of the world's largest sporting organisation talked a big game about climate change and renewed an agreement with the Pacific Islands Forum.

That's exactly why Rood has come (via commercial plane) all the way to COP29. Last month, she and two other footballers spearheaded an open letter to Infantino calling on him to nix Fifa's partnership deal with Saudi Aramco. More than 130 women players from 26 countries have signed on since.

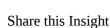
"It is the biggest oil and gas organisation in the world. It is also the biggest greenhouse gas emitter of any company, ever. It's also owned by the Saudi state which has committed human rights abuses, especially towards women," Rood says.

#### Read the full story via LockerRoom here



#### Was this Insight helpful?

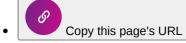














## ① Download Insight assets

X Close 'Download Insight Assets' modal

- NZ footballer leads fight against Fifa's fossil fuels.pdf
- GettyImages-1251757971-scaled.webp 70KB WEBP

#### Was this Insight useful?





#### Similar Insights (176)

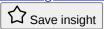
Women's sports: What's the opportunity and ROI for brands?



Voice & Visibility

Women's sports: What's the opportunity and ROI for brands?

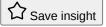
Meaningful Stakholder Engagement Tool for Sport



Voice & Visibility

#### **Meaningful Stakholder Engagement Tool for Sport**

From Privilege to Threat: Unraveling Psychological Pathways to the Manosphere



Voice & Visibility

#### From Privilege to Threat: Unraveling Psychological Pathways to the Manosphere

<u>UC research examines role of hormones in female athletic performance</u>



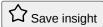
Voice & Visibility

#### UC research examines role of hormones in female athletic performance



#### **Made For This Game**

Global Alliance for Female Athletes - resources and education



Voice & Visibility

#### Global Alliance for Female Athletes - resources and education

NZ's key role in global breakthrough for women's sport



Voice & Visibility

#### NZ's key role in global breakthrough for women's sport

By Suzanne McFadden - LockerRoom

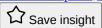
Women in Sports Marketing Partnerships Across North America 2024-25



Voice & Visibility

#### Women in Sports Marketing Partnerships Across North America 2024-25

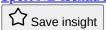
Women's Sports, Media & Change with Olivia Cleal & Madeline Hislop | The New Rules podcast



Voice & Visibility

#### Women's Sports, Media & Change with Olivia Cleal & Madeline Hislop | The New Rules podcast

Sport NZ-Isentia study of gender balance in sports news coverage - Paris Olympics and Paralympics



Voice & Visibility

#### Sport NZ-Isentia study of gender balance in sports news coverage - Paris Olympics and Paralympics

By Emma Evans - Sport New Zealand

The Future of Women's Sports: Insights from Industry Leaders



Voice & Visibility

The Future of Women's Sports: Insights from Industry Leaders

Women's Sports Foundation Showcases Title IX's Economic Impact In Washington, D.C. For National Girls & Women In Sports
Day  ☐ Save insight
Voice & Visibility
Women's Sports Foundation Showcases Title IX's Economic Impact In Washington, D.C. For National Girls & Women In Sports Day
Dame Sophie Pascoe announces her Retirement from Competitive Swimming  Save insight
Voice & Visibility
Dame Sophie Pascoe announces her Retirement from Competitive Swimming
Women's Sports Trust Report: Visibility Uncovered - 2024 - the year in review  Save insight
Voice & Visibility  Women's Sports Trust Report: Visibility Uncovered - 2024 - the year in review
women's Sports Trust Report. Visionity Oncovered - 2024 - the year in Teview
NZ Paralympic Winter Legends: Rachael Henderson (Née Battersby)  Save insight
Voice & Visibility
NZ Paralympic Winter Legends: Rachael Henderson (Née Battersby)
By Steve Landells - Paralympics New Zealand  Zoi Sadowski-Synnott continues stunning form with snowboard World Cup win  Save insight
Voice & Visibility
Zoi Sadowski-Synnott continues stunning form with snowboard World Cup win
White Ferns star Amelia Kerr named ICC women's cricketer of the year for 2024  Save insight
Voice & Visibility
White Ferns star Amelia Kerr named ICC women's cricketer of the year for 2024

Save insight

NZ's Zoi Sadowski-Synnott lands world's first triple cork in women's slopestyle

## NZ's Zoi Sadowski-Synnott lands world's first triple cork in women's slopestyle New Zealand shines at inaugural Kho Kho World Cup Save insight

Voice & Visibility

#### New Zealand shines at inaugural Kho Kho World Cup

IOC and UN Women to continue delivering gender equality agenda in and through sport



Voice & Visibility

#### IOC and UN Women to continue delivering gender equality agenda in and through sport

GAME ON: BRIDGING THE INVESTMENT GAP IN WOMEN'S SPORTS



Voice & Visibility

#### GAME ON: BRIDGING THE INVESTMENT GAP IN WOMEN'S SPORTS

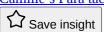
Performance Special Report: A Female Lens on Performance



Voice & Visibility

#### **Performance Special Report: A Female Lens on Performance**

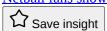
Camille's Para taekwondo ambition



Voice & Visibility

#### Camille's Para taekwondo ambition

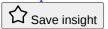
By Steve Landells - Paralympics New Zealand Netball fans show the way



Voice & Visibility

#### Netball fans show the way

MU report outlines ways to improve women's sport coverage



MU report outlines ways to improve women's sport coverage 2025 Women's Sport Calendar (Worldwide)
Save insight
Voice & Visibility
2025 Women's Sport Calendar (Worldwide)
Kiwi duo prosper at global Wheelchair rugby tournament - Paralympics New Zealand
Save insight
Voice & Visibility
Kiwi duo prosper at global Wheelchair rugby tournament - Paralympics New Zealand
By Steve Landells - Paralympics New Zealand  New brand decision maker research from the Women's Sport Trust reveals women's sport sponsorship set for continued growth
Save insight
Voice & Visibility
New brand decision maker research from the Women's Sport Trust reveals women's sport sponsorship set for continued growth
Paralympian swimmers Lili-Fox Mason and Gabriella Smith recognised with Paralympic Pin Presentation
Save insight
Voice & Visibility
Paralympian swimmers Lili-Fox Mason and Gabriella Smith recognised with Paralympic Pin Presentation
By Steve Landells - Paralympics New Zealand  Beautiful Data – Women-focused insight from the Paris 2024 Olympic Games
Save insight
Voice & Visibility
Beautiful Data – Women-focused insight from the Paris 2024 Olympic Games
New Research Highlights Financial Realities of Professional Women Athletes
☆ Save insight
Voice & Visibility

**New Research Highlights Financial Realities of Professional Women Athletes** 

Women's Sports Poised to Convert Buzz to Dollars, Study Says



#### Women's Sports Poised to Convert Buzz to Dollars, Study Says

Podcast: The Business Case for Women's Sports

	Save	insight
M	Save	insight

Voice & Visibility

#### **Podcast: The Business Case for Women's Sports**

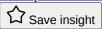
New Zealand's Australian Rules sides ready for international action



Voice & Visibility

#### New Zealand's Australian Rules sides ready for international action

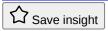
Champions: How the White Ferns stunned South Africa and the world



Voice & Visibility

#### Champions: How the White Ferns stunned South Africa and the world

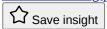
Wollaston excited at future for kiwi female riders after world success



Voice & Visibility

#### Wollaston excited at future for kiwi female riders after world success

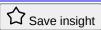
Women's boxing pioneer Daniella Smith unveils journey to the top in new podcast



Voice & Visibility

#### Women's boxing pioneer Daniella Smith unveils journey to the top in new podcast

Deloitte: The Future of Sport 2024: Seizing the Moment



Voice & Visibility

#### **Deloitte: The Future of Sport 2024: Seizing the Moment**

WISPA Supporters Club - join now!



Voice & Visibility

#### WISPA Supporters Club - join now!

By Merran Brockie-David - Women in Sport Aotearoa Research Reveals Significant 'Fame Gap' in Women's Sport



Voice & Visibility

#### Research Reveals Significant 'Fame Gap' in Women's Sport

Media and Gender Study: 2023 Annual Report



Voice & Visibility

#### Media and Gender Study: 2023 Annual Report

By Victoria University Melbourne Australia - Victoria University | Melbourne Australia 89% OF WOMEN IN FOOTBALL HAVE EXPERIENCED DISCRIMINATION AT WORK, BUT SURVEY REVEALS SURGE OF OPTIMISM ABOUT GENDER EQUALITY IN THE GAME



Voice & Visibility

## 89% OF WOMEN IN FOOTBALL HAVE EXPERIENCED DISCRIMINATION AT WORK, BUT SURVEY REVEALS SURGE OF OPTIMISM ABOUT GENDER EQUALITY IN THE GAME

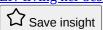
By Victoria University Melbourne Australia - Victoria University | Melbourne Australia <u>Canadian Women & Sport Unveils New Fan Insight Reports</u>



Voice & Visibility

#### **Canadian Women & Sport Unveils New Fan Insight Reports**

By Canadian Women & Sport - Canadian Women & Sport Liv living her best life in Barcelona

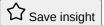


Voice & Visibility

#### Liv living her best life in Barcelona

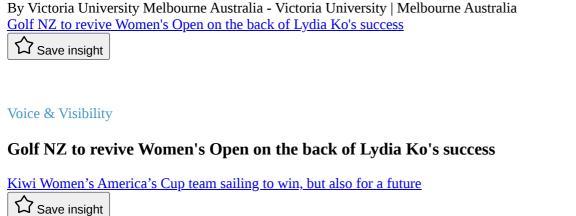
By Suzanne McFadden - LockerRoom

Number of women coaching in Olympic and Paralympic sport doubles since 2020



Voice & Visibility

Number of women coaching in Olympic and Paralympic sport doubles since 2020



Kiwi Women's America's Cup team sailing to win, but also for a future

Kiwi Women's America's Cup team sailing to win, but also for a future

Change in Action Week - Digital Innovation FINALIST - Ella Ferguson

Change in Action Week - Digital Innovation Winner - WomenzSports

Change in Action Week - Innovative Impact Winner - POWA First Steps

CBT at Falk College: Empowering Women, Creating Inclusive Environments

Kiwi Women's America's Cup team sailing to win, but also for a future

Change in Action Week - Digital Innovation FINALIST - Ella Ferguson

Change in Action Week - Digital Innovation Winner - WomenzSports

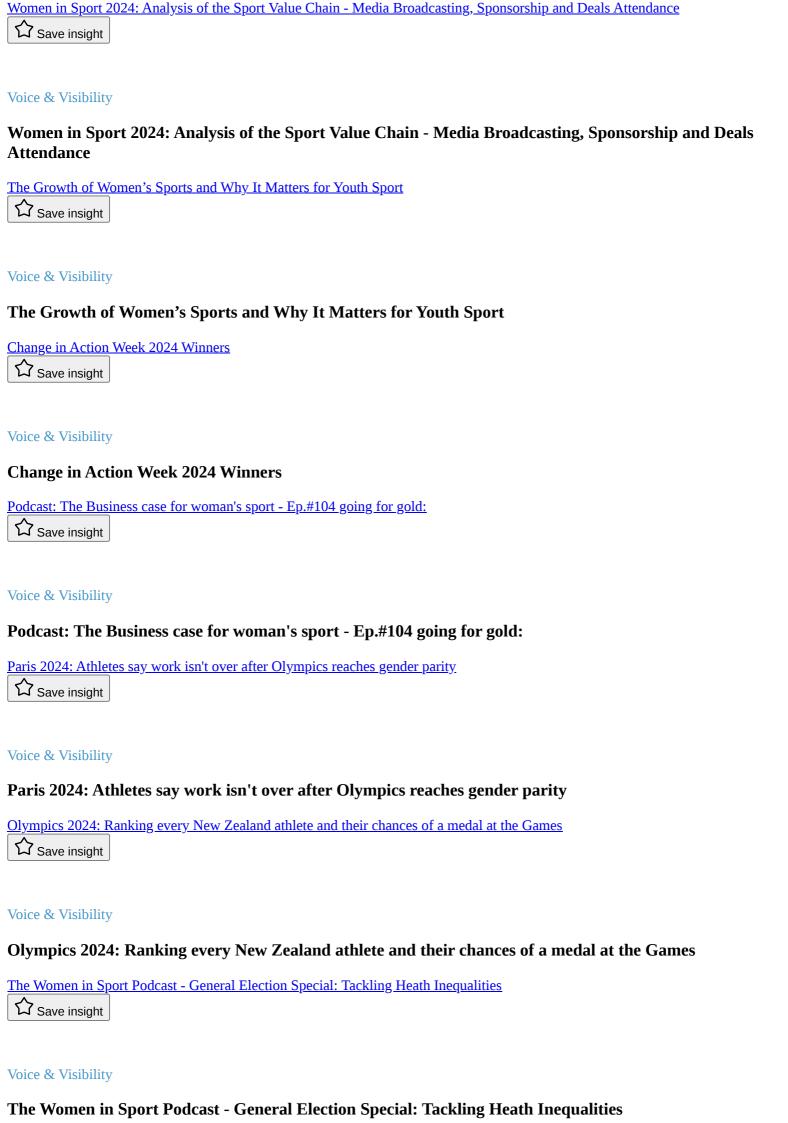
Change in Action Week - Innovative Impact Winner - POWA First Steps

## Voice & Visibility

Save insight

Voice & Visibility

**CBT at Falk College: Empowering Women, Creating Inclusive Environments** 



Voice & Visibility

#### Women in Sport Aotearoa's Change in Action Week

By Merran Brockie-David - Women in Sport Aotearoa Sport NZ - Media and Gender Study - 4th Annual Report



Voice & Visibility

#### Sport NZ - Media and Gender Study - 4th Annual Report

By Emma Evans - Sport New Zealand WISPA's Change in Action Week 2024



Voice & Visibility

#### WISPA's Change in Action Week 2024

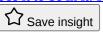
By Merran Brockie-David - Women in Sport Aotearoa Sport Canterbury's Project Pink Dot



Voice & Visibility

#### **Sport Canterbury's Project Pink Dot**

By Rachel Harris - Sport Canterbury West Coast See it to be in it: Promoting women in sport



Voice & Visibility

#### See it to be in it: Promoting women in sport

By Merran Brockie-David - Women in Sport Aotearoa Wine, Cheese, and Wāhine Initiatives - Nuku Ora



Voice & Visibility

#### Wine, Cheese, and Wāhine Initiatives - Nuku Ora

By Lily Joiner - Nuku Ora

Ali Pottinger - The future of trail running for women in Australasia



#### Ali Pottinger - The future of trail running for women in Australasia

By Ali Pottinger - Squadrun

WOMENZSPORTS presents Alice Soapbox: Mea Motu



Voice & Visibility

#### **WOMENZSPORTS** presents Alice Soapbox: Mea Motu

By Dani Marshall - Womenzsports

WomenzSports presents Alice's soapbox: Emma Twigg (Rowing)

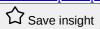


Voice & Visibility

#### WomenzSports presents Alice's soapbox: Emma Twigg (Rowing)

By Dani Marshall - Womenzsports

WomenzSports presents Alice's soapbox: Shiray Kaka (Rugby 7's)



Voice & Visibility

#### WomenzSports presents Alice's soapbox: Shiray Kaka (Rugby 7's)

By Dani Marshall - Womenzsports

Fundraising for Women's Sports in New Zealand

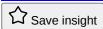


Voice & Visibility

#### **Fundraising for Women's Sports in New Zealand**

By Dani Marshall - Womenzsports

FIFA Women's World Cup Media & Gender Case Study 2023

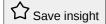


Voice & Visibility

#### FIFA Women's World Cup Media & Gender Case Study 2023

By Emma Evans - Sport New Zealand

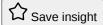
Change in Action - 1 Year on from IWG Webinar



#### Change in Action - 1 Year on from IWG Webinar

By Merran Brockie-David - Women in Sport Aotearoa

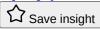
2022 IWG: Phil Clark - Using Research and Advocacy to Improve the Gender Balance of Sports Coverage



Voice & Visibility

#### 2022 IWG: Phil Clark - Using Research and Advocacy to Improve the Gender Balance of Sports Coverage

Equal pay commitments set for women's sport in NSW, lead by female advocates



Voice & Visibility

#### Equal pay commitments set for women's sport in NSW, lead by female advocates

By Merran Brockie-David - Women in Sport Aotearoa

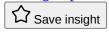
Change Our Game State of Play Survey 2022-2023



Voice & Visibility

#### Change Our Game State of Play Survey 2022-2023

<u>Findings report – The Value of You Can Be What You Can See</u>



Voice & Visibility

#### Findings report – The Value of You Can Be What You Can See

Tātāwhāinga - Episode 7: The Role of Sports Media



Voice & Visibility

#### Tātāwhāinga - Episode 7: The Role of Sports Media

By Erin Roxburgh - Women in Sport Aotearoa

<u>Tātāwhāinga - Episode 6: Hosting Major Events</u>



Voice & Visibility

#### Tātāwhāinga - Episode 6: Hosting Major Events

By Erin Roxburgh - Women in Sport Aotearoa

Tātāwhāinga - Episode 5: Athletes: Humans or Commodities Part 2



#### Tātāwhāinga - Episode 5: Athletes: Humans or Commodities Part 2

By Erin Roxburgh - Women in Sport Aotearoa

Tātāwhāinga - Episode 1: Welcome to Tātāwhāinga



Voice & Visibility

#### Tātāwhāinga - Episode 1: Welcome to Tātāwhāinga

By Erin Roxburgh - Women in Sport Aotearoa

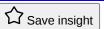
<u>Podcast: The Business Case For Woman's Sports - Ep.#103 What parity and surveymonkey's research revealed about what international consumers think about woman's sports</u>



Voice & Visibility

## Podcast: The Business Case For Woman's Sports - Ep.#103 What parity and surveymonkey's research revealed about what international consumers think about woman's sports

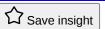
We Hear Her Podcast: Nardi Leonard



Voice & Visibility

#### We Hear Her Podcast: Nardi Leonard

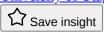
Relational Leadership, Visibility & Voice



Voice & Visibility

#### Relational Leadership, Visibility & Voice

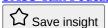
By Kirsten Spencer - Auckland University of Technology <u>University of Otago Inclusive Language Guidelines</u>



Voice & Visibility

#### **University of Otago Inclusive Language Guidelines**

SASS Talk Podcast - Sevens sensation giving dance another fling



Voice & Visibility

SASS Talk Podcast - Sevens sensation giving dance another fling

How men can become better Allies to Women
Save insight
Voice & Visibility
How men can become better Allies to Women
How to be a male ally to women's sport  Save insight
Voice & Visibility
How to be a male ally to women's sport
The Halo of Value Creation Opportunities Around Women's Sports  Save insight
Voice & Visibility  The Halo of Value Creation Opportunities Around Women's Sports
Future Talent: Yasmeen Kareem
☆ Save insight
>Yasmeen Kareem
Voice & Visibility
Future Talent: Yasmeen Kareem
By Vincent Jones - Edged and Gone  WG: Moonira Ramathula Moonira - Visibility and Voice  Save insight
Voice & Visibility
IWG: Moonira Ramathula Moonira - Visibility and Voice  IWG: Adele Pavlidis - What has sex and gender got to do with it? Exploring tensions and assumptions for elite strength and conditioning coaches

IWG: Adele Pavlidis - What has sex and gender got to do with it? Exploring tensions and assumptions for elite strength and conditioning coaches

<u>Strategies To Elevate And Diversify Women's Sports Coverage: Insights From The Gist</u>



## Strategies To Elevate And Diversify Women's Sports Coverage: Insights From The Gist Wellington and Graham sign with Brave for Super Smash Save insight

Voice & Visibility

#### Wellington and Graham sign with Brave for Super Smash

By Vincent Jones - Edged and Gone

IWG: Moonira Ramathula - Growing Professional Women's Rugby in Africa



Voice & Visibility

#### IWG: Moonira Ramathula - Growing Professional Women's Rugby in Africa

Latest research from Women's Sport Trust delves into visibility and fandom of women's sport in 2023



Voice & Visibility

#### Latest research from Women's Sport Trust delves into visibility and fandom of women's sport in 2023

Future Talent: Paige Loggenberg



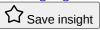
Voice & Visibility

Voice & Visibility

#### **Future Talent: Paige Loggenberg**

By Vincent Jones - Edged and Gone

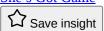
New Women's Sport Trust Partnership With The R&A Reveals Women's Sports Fans Feel Underserved Despite Record-Breaking Viewing Figures



Voice & Visibility

## New Women's Sport Trust Partnership With The R&A Reveals Women's Sports Fans Feel Underserved Despite Record-Breaking Viewing Figures

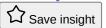
She's Got Game



Voice & Visibility

#### **She's Got Game**

IWG: Troy Han - Celebrating Women In Sport



Voice & Visibility

IWG: Gen Dohrmann - Reshaping the images we see of women's sport in Australia

New Zealand Names Third Ever Artistic Swimming Duo For Olympic Games

Save insight

Voice & Visibility

**New Zealand Names Third Ever Artistic Swimming Duo For Olympic Games** 

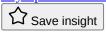
Grand Slam winner Routliffe, Sun to pair up for Paris tennis

Save insight

Voice & Visibility

Grand Slam winner Routliffe, Sun to pair up for Paris tennis

Olympics 2024: Paris promised gender equality. Are TV commentators meeting that goal?



Voice & Visibility

Olympics 2024: Paris promised gender equality. Are TV commentators meeting that goal?

A level playing field: the case for investing in women's sport

Save insight

Voice & Visibility

A level playing field: the case for investing in women's sport

Olympics 2024: Gold medallists Brooke Francis and Lucy Spoors on the challenges they faced

Save insight

Voice & Visibility

Olympics 2024: Gold medallists Brooke Francis and Lucy Spoors on the challenges they faced

PARIS OLYMPICS 2024 Paris Olympics: Kiwi diver Lizzie Roussel returns from baby hiatus to rekindle Olympic dream

Save insight

## PARIS OLYMPICS 2024 Paris Olympics: Kiwi diver Lizzie Roussel returns from baby hiatus to rekindle Olympic dream

Michele Kang Invests \$50 Million to Boost Women's Sports



Voice & Visibility

#### Michele Kang Invests \$50 Million to Boost Women's Sports

Aotearoa New Zealand Gender Attitudes Survey 2023



Voice & Visibility

#### Aotearoa New Zealand Gender Attitudes Survey 2023

By Maddi Mclean - Sport New Zealand

2021 National Sport Club Survey - Female Friendly Environments

Save insight

Voice & Visibility

#### 2021 National Sport Club Survey - Female Friendly Environments

By Maddi Mclean - Sport New Zealand

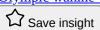
Men as Allies: supporting women and girls in community sport



Voice & Visibility

#### Men as Allies: supporting women and girls in community sport

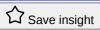
Olympic wāhine winning streak makes powerful case for more funding for women's sport



Voice & Visibility

#### Olympic wāhine winning streak makes powerful case for more funding for women's sport

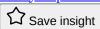
Eliza wants more than a last tango in Paris



Voice & Visibility

#### Eliza wants more than a last tango in Paris

Scotty's Spin: Where Is New Zealand's Investment In Women's Sport?



Scotty's Spin: Where Is New Zealand's Investment In Women's Sport?

Women's Sports Trust: Report into the positive impact of women's sport sponsorship on brands

□ Save insight

Voice & Visibility

Women's Sports Trust: Report into the positive impact of women's sport sponsorship on brands

In a league of her own: WISPA Foundation Member Toni Bruce wins major award

□ Save insight

Voice & Visibility

In a league of her own: WISPA Foundation Member Toni Bruce wins major award

Invisibility of female participants in midlife and beyond in sport and exercise science research: a call to action

□ Save insight

Voice & Visibility

Invisibility of female participants in midlife and beyond in sport and exercise science research: a call to action

Women coaches in Aotearoa New Zealand - Research



Voice & Visibility

Women coaches in Aotearoa New Zealand - Research

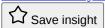
Women's Ice Hockey on the Rise



Voice & Visibility

Women's Ice Hockey on the Rise

SASS Talk: Olympic cyclist's hellish ride to Paris



Voice & Visibility

SASS Talk: Olympic cyclist's hellish ride to Paris

Title IX was a game-changer, but women are still fighting for an equal playing field



Title IX was a game-changer, but women are still fighting for an equal playing field

Save insight

Voice & Visibility

#### New Zealander Rebecca Foulsham's key Paralympics role

SASS Talk: Behind the scenes of the Paris Olympics

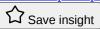
New Zealander Rebecca Foulsham's key Paralympics role

Save insight

Voice & Visibility

#### SASS Talk: Behind the scenes of the Paris Olympics

WomenzSports present's Alice's Soapbox: Ruahei Demant (Rugby 15's)

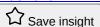


Voice & Visibility

#### WomenzSports present's Alice's Soapbox: Ruahei Demant (Rugby 15's)

By Dani Marshall - Womenzsports

Auckland HEARTS recognised in Auckland Cricket's History



Auckland HEARTS Capping

Voice & Visibility

#### Auckland HEARTS recognised in Auckland Cricket's History

By Astrid van Uden - AucklandCricket.co.nz

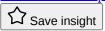
Lydia Ko within reach of golfing greats after staggering career earnings soar



Voice & Visibility

#### Lydia Ko within reach of golfing greats after staggering career earnings soar

The Women in Sport Podcast - The Rugby League World Cup: A lasting legacy



Voice & Visibility

#### The Women in Sport Podcast - The Rugby League World Cup: A lasting legacy

Overcoming the obstacles: How New Zealand women have shone at the Olympic Games



Overcoming the obstacles: How New Zealand women have shone at the Olympic Games

Paris 2024 Olympics: A new era for women in sport

Save insight

Voice & Visibility

Paris 2024 Olympics: A new era for women in sport

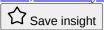
What women want: A wishlist from Kiwi wāhine in sport

Save insight

Voice & Visibility

What women want: A wishlist from Kiwi wāhine in sport

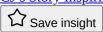
Yeah, Nah: Is Lydia Ko New Zealand's greatest ever sportsperson?



Voice & Visibility

Yeah, Nah: Is Lydia Ko New Zealand's greatest ever sportsperson?

CJ's Story Inspiring Inclusion





Voice & Visibility

**CJ's Story Inspiring Inclusion** 

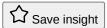
By Dantaye Simpson - Sport Manawatu 2023 Women's Sporting Landscape



Voice & Visibility

2023 Women's Sporting Landscape

Who deserves New Zealand's highest sporting honour?



Voice & Visibility

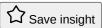
Who deserves New Zealand's highest sporting honour?

Revealed: Portia's next career step



Voice & Visibility
Revealed: Portia's next career step
By Suzanne McFadden - LockerRoom  Lydia Ko's Cinderella story  Save insight
Voice & Visibility
Lydia Ko's Cinderella story
Facts and figures: Women in sport  Save insight
Voice & Visibility
Facts and figures: Women in sport
All Blacks v England: Sex act joke about female physio 'harassment'  Save insight
Voice & Visibility
All Blacks v England: Sex act joke about female physio 'harassment'
IWG: Amy Marfell - The Power of Digital Media for Everyday Activism and Advocacy  Save insight
Voice & Visibility
IWG: Amy Marfell - The Power of Digital Media for Everyday Activism and Advocacy
IWG Muditambi Ravele - Visibility and Voice: Baby Steps Towards Changing Perceptions of Women Sport  Save insight
Voice & Visibility
IWG Muditambi Ravele - Visibility and Voice: Baby Steps Towards Changing Perceptions of Women Sport

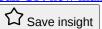
5 4 3 2 1 Paris: Jonelle Price



Voice & Visibility

5 4 3 2 1 Paris: Jonelle Price

Sail GP: how many women on the water this weekend?



Voice & Visibility

Sail GP: how many women on the water this weekend?

Taranaki Thunder bought by sports media company.

Save insight

Voice & Visibility

#### Taranaki Thunder bought by sports media company

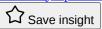
Kiwi wins gold in groundbreaking women's event



Voice & Visibility

#### Kiwi wins gold in groundbreaking women's event

Paris Olympics 2024: Full New Zealand schedule



Voice & Visibility

#### Paris Olympics 2024: Full New Zealand schedule

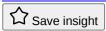
Women in Sport Reports, Research and Expertise



Voice & Visibility

#### Women in Sport Reports, Research and Expertise

5 4 3 2 1 Paris: Eva Morris and Nina Brown



Voice & Visibility

#### 5 4 3 2 1 Paris: Eva Morris and Nina Brown

The impact of uniform design on female athletes' confidence - Massey University



Voice & Visibility

#### The impact of uniform design on female athletes' confidence - Massey University

Pioneer women surfers reflect on their struggle for recognition



## Pioneer women surfers reflect on their struggle for recognition Research Confirms Benefit of Increased Representation of Women on Boards Save insight Voice & Visibility Research Confirms Benefit of Increased Representation of Women on Boards Paris Olympics throw spotlight on needs of athlete mothers Save insight Voice & Visibility Paris Olympics throw spotlight on needs of athlete mothers Audio: Nicky van den Bos: On why people are reluctant to criticise women's sport? Save insight Voice & Visibility Audio: Nicky van den Bos: On why people are reluctant to criticise women's sport? Basketball: Player payments double for Tauihi Basketball Aotearoa Save insight Voice & Visibility Basketball: Player payments double for Tauihi Basketball Aotearoa Survey: Consumers want brands to invest in women's sports Save insight Voice & Visibility Survey: Consumers want brands to invest in women's sports FIFA Women's World Cup economic, social impact 'exceeded expectations' - report Save insight

Voice & Visibility

#### FIFA Women's World Cup economic, social impact 'exceeded expectations' - report

The Conversation of Sport - Are Women Visible in Sports News Coverage?

Save insight

Voice & Visibility

The Conversation of Sport - Are Women Visible in Sports News Coverage?

<u>The Women in Sport Podcast - Paris 2024 Olympic Preview: Tessa Sanderson</u>
Save insight
Voice & Visibility
The Women in Sport Podcast - Paris 2024 Olympic Preview: Tessa Sanderson
The Women in Sport Podcast - Paris 2024 Olympic Preview: Joanna Rowsell
Save insight
Voice & Visibility
voice & visibility
The Women in Sport Podcast - Paris 2024 Olympic Preview: Joanna Rowsell
<u>Diversity and Inclusion Survey</u>
Save insight
Save magni
Voice & Visibility
Diviousity and Inclusion Surgery
Diversity and Inclusion Survey
Super Rugby Aupiki: Blues co-captain Ruahei Demant pleads for greater funding in women's rugby
Save insight
Voice & Visibility
Super Rugby Aupiki: Blues co-captain Ruahei Demant pleads for greater funding in women's rugby
INTEGEO Book When you and wind a constant will be saint for bold at
UNESCO Report: Women and girls' access to sport still lagging far behind
Save insight
Voice & Visibility
UNESCO Report: Women and girls' access to sport still lagging far behind
IWG: Angelica Saenz - LTB+ Women's Movement is unstoppable, are you moving with us?
Save insight
Voice & Visibility
IWG: Angelica Saenz - LTB+ Women's Movement is unstoppable, are you moving with us?
Total December 11 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
World Rugby's smaller ball proposal ignites debate on gender equality in sports
Save insight

World Rugby's smaller ball proposal ignites debate on gender equality in sports

IWG: Emily Dealy - Using sport as a vehicle for positive social change: A framework advancing social outputs, outcomes and impact
of the 'Game on for Women' strategy
Save insight
Voice & Visibility
IWG: Emily Dealy - Using sport as a vehicle for positive social change: A framework advancing social
outputs, outcomes and impact of the 'Game on for Women' strategy
Video: Yarns with Commonwealth Games athlete Alethea Boon
Save insight
Voice & Visibility
Video Verme e ith Common solth Common athlete Alether Boom
Video: Yarns with Commonwealth Games athlete Alethea Boon
Super Rugby Aupiki: Navigating challenges for the growth of women's rugby
<b>A</b>



Super Rugby Aupiki: Navigating challenges for the growth of women's rugby

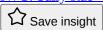
The Rise of Women's Sports Isn't a Moment, It's a Movement | Analysis



Voice & Visibility

The Rise of Women's Sports Isn't a Moment, It's a Movement | Analysis

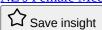
IWG: Sally Rae - Level playing fields do not exist



Voice & Visibility

IWG: Sally Rae - Level playing fields do not exist

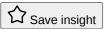
NZ's Female Medal Prospects in Paris



Voice & Visibility

**NZ's Female Medal Prospects in Paris** 

IWG Jordan Matthews & Lucy Piggott - Is gender on the international agenda?



Voice & Visibility

IWG Jordan Matthews & Lucy Piggott - Is gender on the international agenda?  Mother's Day: Professional athletes share the struggle of motherhood and their careers
Save insight
Voice & Visibility
Mother's Day: Professional athletes share the struggle of motherhood and their careers
Celebrating 30 years of IWG Women and Sport : IWG Webinar Series
Save insight
Voice & Visibility
Celebrating 30 years of IWG Women and Sport : IWG Webinar Series
SASS Talk Podcast - Sarah Cowley Ross & Suzanne McFadden - The bounce-back of Squash Queen Joelle King
Save insight
Voice & Visibility
SASS Talk Podcast - Sarah Cowley Ross & Suzanne McFadden - The bounce-back of Squash Queen Joelle King
SASS Talk Podcast - Sarah Cowley Ross & Suzanne McFadden - Embracing boobs and babies
Save insight
Voice & Visibility
SASS Talk Podcast - Sarah Cowley Ross & Suzanne McFadden - Embracing boobs and babies
The ROI of Women's Sports: A Blueprint for Value Investing
Save insight
Voice & Visibility
The ROI of Women's Sports: A Blueprint for Value Investing
Dalton's special connection to Southland lives on through foundation's gift
Save insight
Voice & Visibility

A PERIOD THAT STARTS A CONVERSATION: FEMALE ATHLETES BREAK THE TABOO ON MENSTRUATION IN ELITE

Dalton's special connection to Southland lives on through foundation's gift

Voice & Visibility

Save insight

SPORT

### A PERIOD THAT STARTS A CONVERSATION: FEMALE ATHLETES BREAK THE TABOO ON MENSTRUATION IN ELITE SPORT

#### **Our Partners**

- Sport NZ Sport NZ
- NZ Foreign affairs and trade NZ Foreign affairs and trade
- SUS Embassy NZ US Embassy NZ

Women in Sport Aotearoa Insight Hub | Ngā Wāhine Hākinakina o Aotearoa









• YouTube

- Contact
- FAQs
- Privacy policy
- Terms of use

© 2025 Women in Sport Aotearoa

#### Subscribe to our newsletter

Receive the latest news, events and insights as we publish them.

Name:
Email:
Subscribe
Close panel

#### Subscribe to our newsletter

Our weekly email delivering the latest insights as we publish them, tailored to your tastes.

First nan	ne:*	
Email:*		

#### **Preferences**

Select those that apply to you to help us customise your Insight Hub experience.

#### **Insight Themes**

• 🔽

All

\_ \_\_\_\_

Leadership

• 🔽

Social Change

• <

Active Lives

\_

High Performance

• Visibility and Voice

#### **Insight Content Types**

- 🗸
  - All
- 11.
  - Research
- 🗸
- Case studies
- News stories
- 🗸
  - Toolkits

Subscribe now >