Skip to content





NZ's key role in global breakthrough for women's sport

Theme: Voice & Visibility

NZ's key role in global breakthrough for women's sport

<u>Suzanne McFadden</u> DckerRoom

It might be one of the most significant advancements ever made in women's sport.

An initiative five-time Olympian Luuka Jones is calling a "gamechanger" – something she wishes had been available to help her early in her canoe slalom career, to better understand her body.

New Zealand is one of four leading nations in female athlete health who have formed a new alliance, bringing together experts to collaborate and share free, easy-to-understand information with athletes around the world.

The goal is to help athletes address the prevalent health issues facing sportswomen – like RED-S and endometriosis – and to ultimately enhance their performance.

Announced on the eve of International Women's Day, the partnership – named Global Alliance for Female Athletes (or GAFA) – involves sports scientists, researchers and health experts in Australia, the United States, the United Kingdom and New Zealand. <u>An online hub</u> centralising their research, education and resources on women's health is now live.

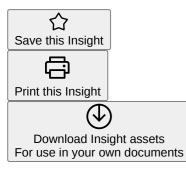
Kiwi athletes like Jones are applauding the breakthrough, which will see more world-leading evidence and information available in areas like periods, pregnancy, contraception, pelvic and bone health, body image and nutrition.

"It's a gamechanger for women's sport," says the recently retired Jones, now women and girls lead for Sport Bay of Plenty. "Certainly, as a young female coming into my sport, I knew nothing about my body.

"This is something that's so needed, that we're still rushing to try and catch up on.

"But having access to this information will hopefully create better experiences for females in sport, so they can learn more about their bodies, and how to stay healthy when you're pushing yourself to the limits to train and perform."

Read the full story here.

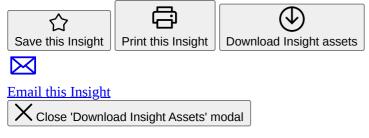


Was this Insight helpful?



Share this Insight





Download Insight assets

- NZ's key role in global breakthrough for women's sport.pdf
- Luuka-Jones-kayak-cross-Paris-OLY-GETTY-scaled.webp 230KB WEBP

Was this Insight useful?



Similar Insights (176)

Women's sports: What's the opportunity and ROI for brands?

Save insight

Voice & Visibility

Women's sports: What's the opportunity and ROI for brands?

Meaningful Stakholder Engagement Tool for Sport

Save insight

Voice & Visibility

Meaningful Stakholder Engagement Tool for Sport

From Privilege to Threat: Unraveling Psychological Pathways to the Manosphere

Voice & Visibility

From Privilege to Threat: Unraveling Psychological Pathways to the Manosphere

UC research examines role of hormones in female athletic performance

Voice & Visibility

UC research examines role of hormones in female athletic performance

Made For This Game



Made For This Game <u>Global Alliance for Female Athletes - resources and education</u> Save insight

Voice & Visibility

Global Alliance for Female Athletes - resources and education

Women in Sports Marketing Partnerships Across North America 2024-25

Voice & Visibility

Women in Sports Marketing Partnerships Across North America 2024-25

Women's Sports, Media & Change with Olivia Cleal & Madeline Hislop | The New Rules podcast

Voice & Visibility

Women's Sports, Media & Change with Olivia Cleal & Madeline Hislop | The New Rules podcast

Sport NZ-Isentia study of gender balance in sports news coverage - Paris Olympics and Paralympics

Voice & Visibility

Sport NZ-Isentia study of gender balance in sports news coverage - Paris Olympics and Paralympics

By Emma Evans - Sport New Zealand <u>The Future of Women's Sports: Insights from Industry Leaders</u>

값 Save insight

Voice & Visibility

The Future of Women's Sports: Insights from Industry Leaders

Women's Sports Foundation Showcases Title IX's Economic Impact In Washington, D.C. For National Girls & Women In Sports

Day Save insight

Voice & Visibility

Women's Sports Foundation Showcases Title IX's Economic Impact In Washington, D.C. For National Girls & Women In Sports Day

Voice & Visibility

Dame Sophie Pascoe announces her Retirement from Competitive Swimming

Women's Sports Trust Report: Visibility Uncovered - 2024 - the year in review

Voice & Visibility

Women's Sports Trust Report: Visibility Uncovered - 2024 - the year in review

NZ Paralympic Winter Legends: Rachael Henderson (Née Battersby)

Voice & Visibility

NZ Paralympic Winter Legends: Rachael Henderson (Née Battersby)

By Steve Landells - Paralympics New Zealand Zoi Sadowski-Synnott continues stunning form with snowboard World Cup win

分 Save insight

Voice & Visibility

Zoi Sadowski-Synnott continues stunning form with snowboard World Cup win

White Ferns star Amelia Kerr named ICC women's cricketer of the year for 2024

Voice & Visibility

White Ferns star Amelia Kerr named ICC women's cricketer of the year for 2024

NZ's Zoi Sadowski-Synnott lands world's first triple cork in women's slopestyle

Voice & Visibility

NZ's Zoi Sadowski-Synnott lands world's first triple cork in women's slopestyle

New Zealand shines at inaugural Kho Kho World Cup

Voice & Visibility

New Zealand shines at inaugural Kho Kho World Cup

 IOC and UN Women to continue delivering gender equality agenda in and through sport

 Save insight

Voice & Visibility

IOC and UN Women to continue delivering gender equality agenda in and through sport

GAME ON: BRIDGING THE INVESTMENT GAP IN WOMEN'S SPORTS

Voice & Visibility

GAME ON: BRIDGING THE INVESTMENT GAP IN WOMEN'S SPORTS

Performance Special Report: A Female Lens on Performance

Voice & Visibility

Performance Special Report: A Female Lens on Performance

Camille's Para taekwondo ambition

☆ Save insight

Voice & Visibility

Camille's Para taekwondo ambition

By Steve Landells - Paralympics New Zealand <u>Netball fans show the way</u> Save insight

Voice & Visibility

Netball fans show the way

MU report outlines ways to improve women's sport coverage

Voice & Visibility

MU report outlines ways to improve women's sport coverage

2025 Women's Sport Calendar (Worldwide)

Voice & Visibility

2025 Women's Sport Calendar (Worldwide)

₩ Save insight

Voice & Visibility

Kiwi duo prosper at global Wheelchair rugby tournament - Paralympics New Zealand

By Steve Landells - Paralympics New Zealand

New brand decision maker research from the Women's Sport Trust reveals women's sport sponsorship set for continued growth

Voice & Visibility

New brand decision maker research from the Women's Sport Trust reveals women's sport sponsorship set for continued growth

Paralympian swimmers Lili-Fox Mason and Gabriella Smith recognised with Paralympic Pin Presentation

Save insight

Voice & Visibility

Paralympian swimmers Lili-Fox Mason and Gabriella Smith recognised with Paralympic Pin Presentation

By Steve Landells - Paralympics New Zealand <u>Beautiful Data – Women-focused insight from the Paris 2024 Olympic Games</u> Save insight

Voice & Visibility

Beautiful Data – Women-focused insight from the Paris 2024 Olympic Games

New Research Highlights Financial Realities of Professional Women Athletes

Voice & Visibility

New Research Highlights Financial Realities of Professional Women Athletes

Women's Sports Poised to Convert Buzz to Dollars, Study Says

G Save insight

Voice & Visibility

Women's Sports Poised to Convert Buzz to Dollars, Study Says

NZ footballer leads fight against Fifa's fossil fuels

☆ Save insight

Voice & Visibility

Podcast: The Business Case for Women's Sports

₩ Save insight

Voice & Visibility

Podcast: The Business Case for Women's Sports

New Zealand's Australian Rules sides ready for international action

Voice & Visibility

New Zealand's Australian Rules sides ready for international action

Champions: How the White Ferns stunned South Africa and the world

Voice & Visibility

Champions: How the White Ferns stunned South Africa and the world

 Wollaston excited at future for kiwi female riders after world success

 Save insight

Voice & Visibility

Wollaston excited at future for kiwi female riders after world success

Women's boxing pioneer Daniella Smith unveils journey to the top in new podcast

Voice & Visibility

Women's boxing pioneer Daniella Smith unveils journey to the top in new podcast

Deloitte: The Future of Sport 2024: Seizing the Moment

Voice & Visibility

Deloitte: The Future of Sport 2024: Seizing the Moment

WISPA Supporters Club - join now!

Voice & Visibility

WISPA Supporters Club - join now!

By Merran Brockie-David - Women in Sport Aotearoa Research Reveals Significant 'Fame Gap' in Women's Sport

₩ Save insight

Voice & Visibility

Research Reveals Significant 'Fame Gap' in Women's Sport

Media and Gender Study: 2023 Annual Report

₩ Save insight

Voice & Visibility

Media and Gender Study: 2023 Annual Report

By Victoria University Melbourne Australia - Victoria University | Melbourne Australia 89% OF WOMEN IN FOOTBALL HAVE EXPERIENCED DISCRIMINATION AT WORK, BUT SURVEY REVEALS SURGE OF OPTIMISM ABOUT GENDER EQUALITY IN THE GAME

₩ Save insight

Voice & Visibility

89% OF WOMEN IN FOOTBALL HAVE EXPERIENCED DISCRIMINATION AT WORK, BUT SURVEY REVEALS SURGE OF OPTIMISM ABOUT GENDER EQUALITY IN THE GAME

By Victoria University Melbourne Australia - Victoria University | Melbourne Australia Canadian Women & Sport Unveils New Fan Insight Reports

☑ Save insight

Voice & Visibility

Canadian Women & Sport Unveils New Fan Insight Reports

By Canadian Women & Sport - Canadian Women & Sport Liv living her best life in Barcelona ₩ Save insight

Voice & Visibility

Liv living her best life in Barcelona

By Suzanne McFadden - LockerRoom Number of women coaching in Olympic and Paralympic sport doubles since 2020 ₩ Save insight

Voice & Visibility

Number of women coaching in Olympic and Paralympic sport doubles since 2020

By Victoria University Melbourne Australia - Victoria University | Melbourne Australia Golf NZ to revive Women's Open on the back of Lydia Ko's success



Golf NZ to revive Women's Open on the back of Lydia Ko's success <u>Kiwi Women's America's Cup team sailing to win, but also for a future</u> Save insight

Voice & Visibility

Kiwi Women's America's Cup team sailing to win, but also for a future

Kiwi Women's America's Cup team sailing to win, but also for a future

Voice & Visibility

Kiwi Women's America's Cup team sailing to win, but also for a future

Change in Action Week - Digital Innovation FINALIST - Ella Ferguson

₩ Save insight

Voice & Visibility

Change in Action Week - Digital Innovation FINALIST - Ella Ferguson

Change in Action Week - Digital Innovation Winner - WomenzSports

Voice & Visibility

Change in Action Week - Digital Innovation Winner - WomenzSports

Change in Action Week - Innovative Impact Winner - POWA First Steps

Voice & Visibility

Change in Action Week - Innovative Impact Winner - POWA First Steps

CBT at Falk College: Empowering Women, Creating Inclusive Environments

Voice & Visibility

CBT at Falk College: Empowering Women, Creating Inclusive Environments

Women in Sport 2024: Analysis of the Sport Value Chain - Media Broadcasting, Sponsorship and Deals Attendance



Women in Sport 2024: Analysis of the Sport Value Chain - Media Broadcasting, Sponsorship and Deals Attendance The Crowth of Women's Sports and Why It Matters for Youth Sport

The Growth of Women's Sports and Why It Matters for Youth Sport

Voice & Visibility

The Growth of Women's Sports and Why It Matters for Youth Sport

Change in Action Week 2024 Winners

Voice & Visibility

Change in Action Week 2024 Winners

Podcast: The Business case for woman's sport - Ep.#104 going for gold:

Voice & Visibility

Podcast: The Business case for woman's sport - Ep.#104 going for gold:

Paris 2024: Athletes say work isn't over after Olympics reaches gender parity

Voice & Visibility

Paris 2024: Athletes say work isn't over after Olympics reaches gender parity

Olympics 2024: Ranking every New Zealand athlete and their chances of a medal at the Games

Voice & Visibility

Olympics 2024: Ranking every New Zealand athlete and their chances of a medal at the Games

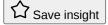
The Women in Sport Podcast - General Election Special: Tackling Heath Inequalities

公 Save insight

Voice & Visibility

The Women in Sport Podcast - General Election Special: Tackling Heath Inequalities

Women in Sport Aotearoa's Change in Action Week



Women in Sport Aotearoa's Change in Action Week

By Merran Brockie-David - Women in Sport Aotearoa <u>Sport NZ - Media and Gender Study - 4th Annual Report</u> Save insight

Voice & Visibility

Sport NZ - Media and Gender Study - 4th Annual Report

By Emma Evans - Sport New Zealand WISPA's Change in Action Week 2024

 \overleftrightarrow Save insight

Voice & Visibility

WISPA's Change in Action Week 2024

By Merran Brockie-David - Women in Sport Aotearoa Sport Canterbury's Project Pink Dot

☆ Save insight

Voice & Visibility

Sport Canterbury's Project Pink Dot

By Rachel Harris - Sport Canterbury West Coast See it to be in it: Promoting women in sport

Save insight

Voice & Visibility

See it to be in it: Promoting women in sport

By Merran Brockie-David - Women in Sport Aotearoa <u>Wine, Cheese, and Wāhine Initiatives - Nuku Ora</u> Save insight

Voice & Visibility

Wine, Cheese, and Wāhine Initiatives - Nuku Ora

By Lily Joiner - Nuku Ora <u>Ali Pottinger - The future of trail running for women in Australasia</u>

Save insight

Ali Pottinger - The future of trail running for women in Australasia

By Ali Pottinger - Squadrun <u>WOMENZSPORTS presents Alice Soapbox: Mea Motu</u> Save insight

Voice & Visibility

WOMENZSPORTS presents Alice Soapbox: Mea Motu

By Dani Marshall - Womenzsports <u>WomenzSports presents Alice's soapbox: Emma Twigg (Rowing)</u>

☑ Save insight

Voice & Visibility

WomenzSports presents Alice's soapbox: Emma Twigg (Rowing)

By Dani Marshall - Womenzsports <u>WomenzSports presents Alice's soapbox: Shiray Kaka (Rugby 7's)</u> Save insight

Voice & Visibility

WomenzSports presents Alice's soapbox: Shiray Kaka (Rugby 7's)

By Dani Marshall - Womenzsports <u>Fundraising for Women's Sports in New Zealand</u>

₩ Save insight

Voice & Visibility

Fundraising for Women's Sports in New Zealand

By Dani Marshall - Womenzsports <u>FIFA Women's World Cup Media & Gender Case Study 2023</u> Save insight

Voice & Visibility

FIFA Women's World Cup Media & Gender Case Study 2023

By Emma Evans - Sport New Zealand Change in Action - 1 Year on from IWG Webinar

Save insight

Voice & Visibility

Change in Action - 1 Year on from IWG Webinar

By Merran Brockie-David - Women in Sport Aotearoa 2022 IWG: Phil Clark - Using Research and Advocacy to Improve the Gender Balance of Sports Coverage

G Save insight

Voice & Visibility

2022 IWG: Phil Clark - Using Research and Advocacy to Improve the Gender Balance of Sports Coverage

Equal pay commitments set for women's sport in NSW, lead by female advocates \overleftrightarrow Save insight

Voice & Visibility

Equal pay commitments set for women's sport in NSW, lead by female advocates

By Merran Brockie-David - Women in Sport Aotearoa Change Our Game State of Play Survey 2022-2023

₩ Save insight

Voice & Visibility

Change Our Game State of Play Survey 2022-2023

Findings report – The Value of You Can Be What You Can See ☆ Save insight

Voice & Visibility

Findings report – The Value of You Can Be What You Can See

Tātāwhāinga - Episode 7: The Role of Sports Media

Voice & Visibility

Tātāwhāinga - Episode 7: The Role of Sports Media

By Erin Roxburgh - Women in Sport Aotearoa <u>Tātāwhāinga - Episode 6: Hosting Major Events</u>

G Save insight

Voice & Visibility

Tātāwhāinga - Episode 6: Hosting Major Events

By Erin Roxburgh - Women in Sport Aotearoa <u>Tātāwhāinga - Episode 5: Athletes: Humans or Commodities Part 2</u> Save insight

Tātāwhāinga - Episode 5: Athletes: Humans or Commodities Part 2

By Erin Roxburgh - Women in Sport Aotearoa <u>Tātāwhāinga - Episode 1: Welcome to Tātāwhāinga</u>

☆ Save insight

Voice & Visibility

Tātāwhāinga - Episode 1: Welcome to Tātāwhāinga

By Erin Roxburgh - Women in Sport Aotearoa <u>Podcast: The Business Case For Woman's Sports - Ep.#103 What parity and surveymonkey's research revealed about what</u> <u>international consumers think about woman's sports</u>

☆ Save insight

Voice & Visibility

Podcast: The Business Case For Woman's Sports - Ep.#103 What parity and surveymonkey's research revealed about what international consumers think about woman's sports

We Hear Her Podcast: Nardi Leonard

Save insight

Voice & Visibility

We Hear Her Podcast: Nardi Leonard

Relational Leadership, Visibility & Voice

Voice & Visibility

Relational Leadership, Visibility & Voice

By Kirsten Spencer - Auckland University of Technology University of Otago Inclusive Language Guidelines

₩ Save insight

Voice & Visibility

University of Otago Inclusive Language Guidelines

SASS Talk Podcast - Sevens sensation giving dance another fling

Voice & Visibility

SASS Talk Podcast - Sevens sensation giving dance another fling

How men can become better Allies to Women

Voice & Visibility

How men can become better Allies to Women

How to be a male ally to women's sport \bigtriangleup Save insight

Voice & Visibility

How to be a male ally to women's sport

 The Halo of Value Creation Opportunities Around Women's Sports

 Save insight

Voice & Visibility

The Halo of Value Creation Opportunities Around Women's Sports

Future Talent: Yasmeen Kareem

☆ Save insight

戻 Yasmeen Kareem

Voice & Visibility

Future Talent: Yasmeen Kareem

By Vincent Jones - Edged and Gone <u>IWG: Moonira Ramathula Moonira - Visibility and Voice</u> Save insight

Voice & Visibility

IWG: Moonira Ramathula Moonira - Visibility and Voice

IWG: Adele Pavlidis - What has sex and gender got to do with it? Exploring tensions and assumptions for elite strength and conditioning coaches

Save insight

Voice & Visibility

IWG: Adele Pavlidis - What has sex and gender got to do with it? Exploring tensions and assumptions for elite strength and conditioning coaches

Strategies To Elevate And Diversify Women's Sports Coverage: Insights From The Gist

分 Save insight

Strategies To Elevate And Diversify Women's Sports Coverage: Insights From The Gist

Wellington and Graham sign with Brave for Super Smash

₩ Save insight

Voice & Visibility

Wellington and Graham sign with Brave for Super Smash

By Vincent Jones - Edged and Gone <u>IWG: Moonira Ramathula - Growing Professional Women's Rugby in Africa</u>

Save insight

Voice & Visibility

IWG: Moonira Ramathula - Growing Professional Women's Rugby in Africa

Latest research from Women's Sport Trust delves into visibility and fandom of women's sport in 2023

Voice & Visibility

Latest research from Women's Sport Trust delves into visibility and fandom of women's sport in 2023

Future Talent: Paige Loggenberg

☆ Save insight

Voice & Visibility

Voice & Visibility

Future Talent: Paige Loggenberg

By Vincent Jones - Edged and Gone <u>New Women's Sport Trust Partnership With The R&A Reveals Women's Sports Fans Feel Underserved Despite Record-Breaking</u> <u>Viewing Figures</u> ↓ Save insight

Voice & Visibility

New Women's Sport Trust Partnership With The R&A Reveals Women's Sports Fans Feel Underserved Despite Record-Breaking Viewing Figures

She's Got Game

Voice & Visibility

She's Got Game

IWG: Troy Han - Celebrating Women In Sport

IWG: Gen Dohrmann - Reshaping the images we see of women's sport in Australia

Voice & Visibility

IWG: Gen Dohrmann - Reshaping the images we see of women's sport in Australia

New Zealand Names Third Ever Artistic Swimming Duo For Olympic Games

Save insight

Voice & Visibility

New Zealand Names Third Ever Artistic Swimming Duo For Olympic Games

Grand Slam winner Routliffe, Sun to pair up for Paris tennis

☆ Save insight

Voice & Visibility

Grand Slam winner Routliffe, Sun to pair up for Paris tennis

Olympics 2024: Paris promised gender equality. Are TV commentators meeting that goal?

Voice & Visibility

Olympics 2024: Paris promised gender equality. Are TV commentators meeting that goal?

A level playing field: the case for investing in women's sport

Voice & Visibility

A level playing field: the case for investing in women's sport

Olympics 2024: Gold medallists Brooke Francis and Lucy Spoors on the challenges they faced

Voice & Visibility

Olympics 2024: Gold medallists Brooke Francis and Lucy Spoors on the challenges they faced

PARIS OLYMPICS 2024 Paris Olympics: Kiwi diver Lizzie Roussel returns from baby hiatus to rekindle Olympic dream

Voice & Visibility

PARIS OLYMPICS 2024 Paris Olympics: Kiwi diver Lizzie Roussel returns from baby hiatus to rekindle Olympic dream

Michele Kang Invests \$50 Million to Boost Women's Sports

☆ Save insight

Voice & Visibility

Michele Kang Invests \$50 Million to Boost Women's Sports

Aotearoa New Zealand Gender Attitudes Survey 2023

Voice & Visibility

Aotearoa New Zealand Gender Attitudes Survey 2023

By Maddi Mclean - Sport New Zealand <u>2021 National Sport Club Survey - Female Friendly Environments</u> Save insight

Voice & Visibility

2021 National Sport Club Survey - Female Friendly Environments

By Maddi Mclean - Sport New Zealand <u>Men as Allies: supporting women and girls in community sport</u> Save insight

Voice & Visibility

Men as Allies: supporting women and girls in community sport

Olympic wāhine winning streak makes powerful case for more funding for women's sport

Voice & Visibility

Olympic wāhine winning streak makes powerful case for more funding for women's sport

Eliza wants more than a last tango in Paris

₩ Save insight

Voice & Visibility

Eliza wants more than a last tango in Paris

Scotty's Spin: Where Is New Zealand's Investment In Women's Sport?

₩ Save insight

Scotty's Spin: Where Is New Zealand's Investment In Women's Sport? Women's Sports Trust: Report into the positive impact of women's sport sponsorship on brands Save insight

Voice & Visibility

Women's Sports Trust: Report into the positive impact of women's sport sponsorship on brands

In a league of her own: WISPA Foundation Member Toni Bruce wins major award

G Save insight

Voice & Visibility

In a league of her own: WISPA Foundation Member Toni Bruce wins major award

Invisibility of female participants in midlife and beyond in sport and exercise science research: a call to action Save insight

Voice & Visibility

Invisibility of female participants in midlife and beyond in sport and exercise science research: a call to action

Women coaches in Aotearoa New Zealand - Research

☆ Save insight

Voice & Visibility

Women coaches in Aotearoa New Zealand - Research

Women's Ice Hockey on the Rise

Voice & Visibility

Women's Ice Hockey on the Rise

SASS Talk: Olympic cyclist's hellish ride to Paris

Voice & Visibility

SASS Talk: Olympic cyclist's hellish ride to Paris

 Title IX was a game-changer, but women are still fighting for an equal playing field

 Save insight

Title IX was a game-changer, but women are still fighting for an equal playing field New Zealander Rebecca Foulsham's key Paralympics role

Save insight

Voice & Visibility

New Zealander Rebecca Foulsham's key Paralympics role

SASS Talk: Behind the scenes of the Paris Olympics

Save insight

Voice & Visibility

SASS Talk: Behind the scenes of the Paris Olympics

WomenzSports present's Alice's Soapbox: Ruahei Demant (Rugby 15's)

分 Save insight

Voice & Visibility

WomenzSports present's Alice's Soapbox: Ruahei Demant (Rugby 15's)

By Dani Marshall - Womenzsports Auckland HEARTS recognised in Auckland Cricket's History

分 Save insight

Auckland HEARTS Capping

Voice & Visibility

Auckland HEARTS recognised in Auckland Cricket's History

By Astrid van Uden - AucklandCricket.co.nz Lydia Ko within reach of golfing greats after staggering career earnings soar Save insight

Voice & Visibility

Lydia Ko within reach of golfing greats after staggering career earnings soar

 The Women in Sport Podcast - The Rugby League World Cup: A lasting legacy

 Save insight

Voice & Visibility

The Women in Sport Podcast - The Rugby League World Cup: A lasting legacy

Overcoming the obstacles: How New Zealand women have shone at the Olympic Games

Overcoming the obstacles: How New Zealand women have shone at the Olympic Games

Paris 2024 Olympics: A new era for women in sport

₩ Save insight

Voice & Visibility

Paris 2024 Olympics: A new era for women in sport

What women want: A wishlist from Kiwi wāhine in sport

Save insight

Voice & Visibility

What women want: A wishlist from Kiwi wāhine in sport

Yeah, Nah: Is Lydia Ko New Zealand's greatest ever sportsperson?

☆ Save insight

Voice & Visibility

Yeah, Nah: Is Lydia Ko New Zealand's greatest ever sportsperson?

CJ's Story Inspiring Inclusion

CJ

Voice & Visibility

CJ's Story Inspiring Inclusion

By Dantaye Simpson - Sport Manawatu 2023 Women's Sporting Landscape

☆ Save insight

Voice & Visibility

2023 Women's Sporting Landscape

Who deserves New Zealand's highest sporting honour?

Voice & Visibility

Who deserves New Zealand's highest sporting honour?

Revealed: Portia's next career step

Save insight

Revealed: Portia's next career step

By Suzanne McFadden - LockerRoom Lydia Ko's Cinderella story

公 Save insight

Voice & Visibility

Lydia Ko's Cinderella story

 Facts and figures: Women in sport

 Save insight

Voice & Visibility

Facts and figures: Women in sport

All Blacks v England: Sex act joke about female physio 'harassment'

Save insight

Voice & Visibility

All Blacks v England: Sex act joke about female physio 'harassment'

IWG: Amy Marfell - The Power of Digital Media for Everyday Activism and Advocacy

없 Save insight

Voice & Visibility

IWG: Amy Marfell - The Power of Digital Media for Everyday Activism and Advocacy

IWG Muditambi Ravele - Visibility and Voice: Baby Steps Towards Changing Perceptions of Women Sport

Voice & Visibility

IWG Muditambi Ravele - Visibility and Voice: Baby Steps Towards Changing Perceptions of Women Sport

5 4 3 2 1 Paris: Jonelle Price

Voice & Visibility

54321 Paris: Jonelle Price

Sail GP: how many women on the water this weekend?

Sail GP: how many women on the water this weekend?

Taranaki Thunder bought by sports media company

Voice & Visibility

Taranaki Thunder bought by sports media company

Kiwi wins gold in groundbreaking women's event

Save insight

Voice & Visibility

Kiwi wins gold in groundbreaking women's event

Paris Olympics 2024: Full New Zealand schedule

Voice & Visibility

Paris Olympics 2024: Full New Zealand schedule

Women in Sport Reports, Research and Expertise

Voice & Visibility

Women in Sport Reports, Research and Expertise

5 4 3 2 1 Paris: Eva Morris and Nina Brown

Voice & Visibility

5 4 3 2 1 Paris: Eva Morris and Nina Brown

 The impact of uniform design on female athletes' confidence - Massey University

 Save insight

Voice & Visibility

The impact of uniform design on female athletes' confidence - Massey University

Pioneer women surfers reflect on their struggle for recognition

₩ Save insight

없 Save insight

Voice & Visibility

Research Confirms Benefit of Increased Representation of Women on Boards

Paris Olympics throw spotlight on needs of athlete mothers

☑ Save insight

Voice & Visibility

Paris Olympics throw spotlight on needs of athlete mothers

Audio: Nicky van den Bos: On why people are reluctant to criticise women's sport? \overleftrightarrow Save insight

Voice & Visibility

Audio: Nicky van den Bos: On why people are reluctant to criticise women's sport?

Basketball: Player payments double for Tauihi Basketball Aotearoa

分 Save insight

Voice & Visibility

Basketball: Player payments double for Tauihi Basketball Aotearoa

Survey: Consumers want brands to invest in women's sports \overleftrightarrow Save insight

Voice & Visibility

Survey: Consumers want brands to invest in women's sports

 FIFA Women's World Cup economic, social impact 'exceeded expectations' - report

 Save insight

Voice & Visibility

FIFA Women's World Cup economic, social impact 'exceeded expectations' - report

 The Conversation of Sport - Are Women Visible in Sports News Coverage?

 Save insight

Voice & Visibility

The Conversation of Sport - Are Women Visible in Sports News Coverage?

<u>The Women in S</u> p	<u>port Podcast - Pa</u>	<u>ris 2024 Olym</u>	<u>pic Preview:</u>	Tessa Sanderso	<u>)n</u>
Save insight		, i i i i i i i i i i i i i i i i i i i	•		

The Women in Sport Podcast - Paris 2024 Olympic Preview: Tessa Sanderson

The Women in Sport Podcast - Paris 2024 Olympic Preview: Joanna Rowsell

Voice & Visibility

The Women in Sport Podcast - Paris 2024 Olympic Preview: Joanna Rowsell

Diversity and Inclusion Survey

Save insight

Voice & Visibility

Diversity and Inclusion Survey

Super Rugby Aupiki: Blues co-captain Ruahei Demant pleads for greater funding in women's rugby

Voice & Visibility

Super Rugby Aupiki: Blues co-captain Ruahei Demant pleads for greater funding in women's rugby

UNESCO Report: Women and girls' access to sport still lagging far behind

Voice & Visibility

UNESCO Report: Women and girls' access to sport still lagging far behind

 IWG: Angelica Saenz - LTB+ Women's Movement is unstoppable, are you moving with us?

 Save insight

Voice & Visibility

IWG: Angelica Saenz - LTB+ Women's Movement is unstoppable, are you moving with us?

World Rugby's smaller ball proposal ignites debate on gender equality in sports

Voice & Visibility

World Rugby's smaller ball proposal ignites debate on gender equality in sports

<u>IWG: Emily Dealy - Using sport as a vehicle for positive social change: A framework advancing social outputs, outcomes and impact</u> of the 'Game on for Women' strategy

₩ Save insight

Voice & Visibility

IWG: Emily Dealy - Using sport as a vehicle for positive social change: A framework advancing social outputs, outcomes and impact of the 'Game on for Women' strategy

Video: Yarns with Commonwealth Games athlete Alethea Boon

없 Save insight

Voice & Visibility

Video: Yarns with Commonwealth Games athlete Alethea Boon

Super Rugby Aupiki: Navigating challenges for the growth of women's rugby

Voice & Visibility

Super Rugby Aupiki: Navigating challenges for the growth of women's rugby

Voice & Visibility

The Rise of Women's Sports Isn't a Moment, It's a Movement | Analysis

 IWG: Sally Rae - Level playing fields do not exist

 Save insight

Voice & Visibility

IWG: Sally Rae - Level playing fields do not exist

 $\frac{\text{NZ's Female Medal Prospects in Paris}}{\text{Save insight}}$

Voice & Visibility

NZ's Female Medal Prospects in Paris

IWG Jordan Matthews & Lucy Piggott - Is gender on the international agenda?

Mother's Day: Professional athletes share the struggle of motherhood and their careers

Celebrating 30 years of IWG Women and Sport : IWG Webinar Series

い Save insight

Voice & Visibility

Celebrating 30 years of IWG Women and Sport : IWG Webinar Series

SASS Talk Podcast - Sarah Cowley Ross & Suzanne McFadden - The bounce-back of Squash Queen Joelle King

Voice & Visibility

SASS Talk Podcast - Sarah Cowley Ross & Suzanne McFadden - The bounce-back of Squash Queen Joelle King

SASS Talk Podcast - Sarah Cowley Ross & Suzanne McFadden - Embracing boobs and babies

Voice & Visibility

SASS Talk Podcast - Sarah Cowley Ross & Suzanne McFadden - Embracing boobs and babies

The ROI of Women's Sports: A Blueprint for Value Investing

Voice & Visibility

The ROI of Women's Sports: A Blueprint for Value Investing

Dalton's special connection to Southland lives on through foundation's gift

Voice & Visibility

Dalton's special connection to Southland lives on through foundation's gift

A PERIOD THAT STARTS A CONVERSATION: FEMALE ATHLETES BREAK THE TABOO ON MENSTRUATION IN ELITE SPORT

公 Save insight

A PERIOD THAT STARTS A CONVERSATION: FEMALE ATHLETES BREAK THE TABOO ON MENSTRUATION IN ELITE SPORT

Our Partners

- Sport NZ Sport NZ
- Discrete and trade NZ Foreign affairs and trade
- DS Embassy NZ US Embassy NZ

Women in Sport Aotearoa Insight Hub | Ngā Wāhine Hākinakina o Aotearoa

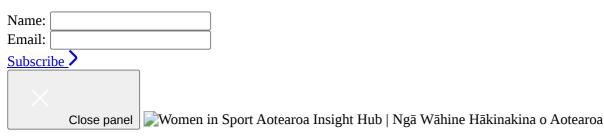


- <u>TikTok</u>
- 🕑 YouTube
- <u>Contact</u>
- FAQs
- Privacy policy
- <u>Terms of use</u>

© 2025 Women in Sport Aotearoa

Subscribe to our newsletter

Receive the latest news, events and insights as we publish them.



Subscribe to our newsletter

Our weekly email delivering the latest insights as we publish them, tailored to your tastes.

First name:*		
Email:*		

Preferences

Select those that apply to you to help us customise your Insight Hub experience.

Insight Themes

- 🗸
- All
- 🔽
- Leadership
- Social Change
- 🗹
- Active Lives
- 🔽
- High Performance

• Visibility and Voice

Insight Content Types

- 🗹
- All
- 🗹
- Research
- 🗹 Case studies
- 🗹
- News stories
- 🔽 Toolkits

Subscribe now