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# Podcast: The Business Case for Women's Sports #106 Introducing the USL Super League: The NEW Professional Women's Soccer League in the U.S., ft. Amanda Vandervort

Theme: Voice & Visibility

Podcast: The Business Case for Women's Sports

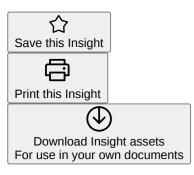
In episode #106 of IThe Business Case For Women's Sports, presented by Ally, meet Amanda Vandervort, the President of the USL Super League.

Kicking off on Saturday, August 17th, the USL Super League is a brand new professional women's soccer league in the United States.

As a Division I league, the USL Super Leagues aims to increase the number of professional women's soccer teams in the country, and create more jobs for women at the highest level of the sport.

In this episode, hear Amanda and Caroline discuss the league's plans, and how the USL Super League is setting out to be a global leader in women's soccer.

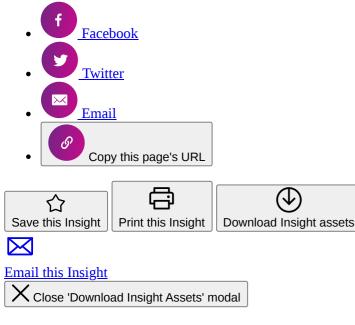
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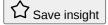
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The ROI of Women's Sports: A Blueprint for Value Investing

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Dalton's special connection to Southland lives on through foundation's gift

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