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Sport Canterbury's Project Pink Dot

Theme:

Voice & Visibility

Sport Canterbury's Project Pink Dot

Rachel Harris



Project Pink Dot

What is it?

Project Pink Dot was initiated to draw attention to gender bias within the physical workplace environment at Sport Canterbury. It focused on illuminating systemic inequalities rather than targeting individual behaviours or people and served as a catalyst to raise awareness about gender bias. We are sharing this as a tangible "how-to" resource which helps create awareness and guides decision-makers to plan and implement change towards greater equity for women and girls.

Who is it for?

It is for anyone that sees the need to improve outcomes for women and girls in their organisation. It could be a staff member, CEO, coach or anyone else working in this space.

How does it work?

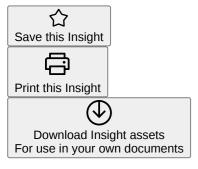
Check out the *Project Pink Dot - Guide* resource below!

Project Pink Dot Guide

Project Pink Dot - Statistics

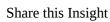
Selwyn Sports Trust Case Study

Check out the full website here.



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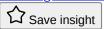
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Women's sports: What's the opportunity and ROI for brands?

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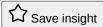
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Made For This Game

Global Alliance for Female Athletes - resources and education



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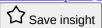
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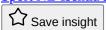
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By Emma Evans - Sport New Zealand

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The Future of Women's Sports: Insights from Industry Leaders

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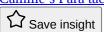
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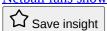
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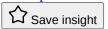
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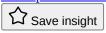
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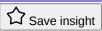
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Champions: How the White Ferns stunned South Africa and the world

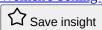
Wollaston excited at future for kiwi female riders after world success



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Wollaston excited at future for kiwi female riders after world success

Women's boxing pioneer Daniella Smith unveils journey to the top in new podcast



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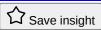
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Research Reveals Significant 'Fame Gap' in Women's Sport

Media and Gender Study: 2023 Annual Report



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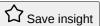
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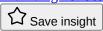
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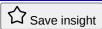
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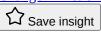
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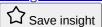
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Change in Action Week - Digital Innovation FINALIST - Ella Ferguson

<u>Change in Action Week - Digital Innovation Winner - WomenzSports</u>



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Change in Action Week - Digital Innovation Winner - WomenzSports

Change in Action Week - Innovative Impact Winner - POWA First Steps



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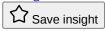
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Paris 2024: Athletes say work isn't over after Olympics reaches gender parity



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Women in Sport Aotearoa's Change in Action Week



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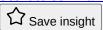
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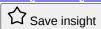
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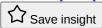
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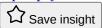
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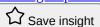
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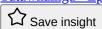
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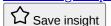
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Tātāwhāinga - Episode 6: Hosting Major Events

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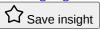
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Future Talent: Paige Loggenberg

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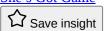
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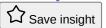
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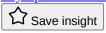
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Michele Kang Invests \$50 Million to Boost Women's Sports



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Michele Kang Invests \$50 Million to Boost Women's Sports

Aotearoa New Zealand Gender Attitudes Survey 2023



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By Maddi Mclean - Sport New Zealand

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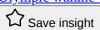
Men as Allies: supporting women and girls in community sport



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Men as Allies: supporting women and girls in community sport

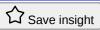
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Olympic wāhine winning streak makes powerful case for more funding for women's sport

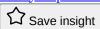
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Eliza wants more than a last tango in Paris

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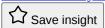
Women's Ice Hockey on the Rise



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Women's Ice Hockey on the Rise

SASS Talk: Olympic cyclist's hellish ride to Paris



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SASS Talk: Olympic cyclist's hellish ride to Paris

Title IX was a game-changer, but women are still fighting for an equal playing field



Title IX was a game-changer, but women are still fighting for an equal playing field

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New Zealander Rebecca Foulsham's key Paralympics role

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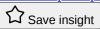
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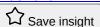


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By Dani Marshall - Womenzsports

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Auckland HEARTS Capping

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Auckland HEARTS recognised in Auckland Cricket's History

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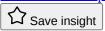
Lydia Ko within reach of golfing greats after staggering career earnings soar



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Lydia Ko within reach of golfing greats after staggering career earnings soar

The Women in Sport Podcast - The Rugby League World Cup: A lasting legacy



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The Women in Sport Podcast - The Rugby League World Cup: A lasting legacy

Overcoming the obstacles: How New Zealand women have shone at the Olympic Games



Overcoming the obstacles: How New Zealand women have shone at the Olympic Games

Paris 2024 Olympics: A new era for women in sport

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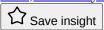
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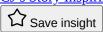
Yeah, Nah: Is Lydia Ko New Zealand's greatest ever sportsperson?



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Yeah, Nah: Is Lydia Ko New Zealand's greatest ever sportsperson?

CJ's Story Inspiring Inclusion





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CJ's Story Inspiring Inclusion

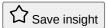
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2023 Women's Sporting Landscape

Who deserves New Zealand's highest sporting honour?



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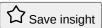
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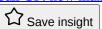
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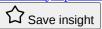
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Kiwi wins gold in groundbreaking women's event

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Paris Olympics 2024: Full New Zealand schedule

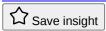
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5 4 3 2 1 Paris: Eva Morris and Nina Brown



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The impact of uniform design on female athletes' confidence - Massey University



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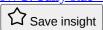
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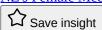
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IWG: Sally Rae - Level playing fields do not exist

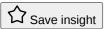
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