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# Tātāwhāinga - Episode 3: Commercial Sports Organisations: a Case Study of the Hurricanes

Theme:  
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 Tātāwhāinga - Episode 3: Commercial Sports Organisations: a Case Study of the Hurricanes


 [Erin Roxburgh](#)


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Co-authored by General Manager Commercial at Hurricanes Rugby, Chris Yeo

 Women in Sport Aotearoa

**Commercial Sports Organisations: a case study of the Hurricanes** This week on the podcast we explore commercial sports organisations and speak with Chris Yeo, General Manager Commercial at Hurricanes Rugby. A big thank you to the Hurricanes for allowing us to dissect their organisation. Mar 15, 2023 30:26

  
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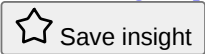
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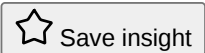
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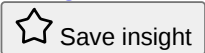
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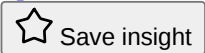


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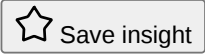
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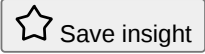
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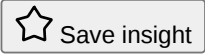


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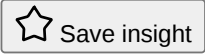


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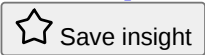
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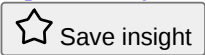
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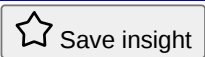
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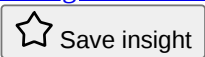
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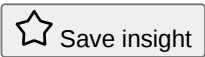
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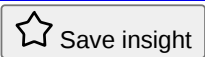
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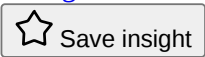
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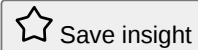


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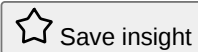


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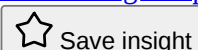


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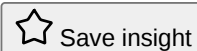
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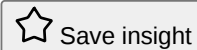


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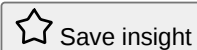


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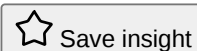


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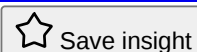
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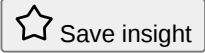
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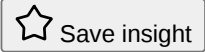
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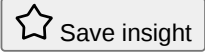
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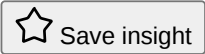
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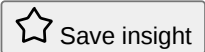
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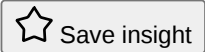
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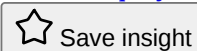
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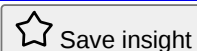
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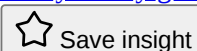
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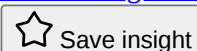
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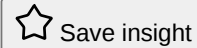
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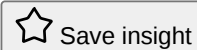
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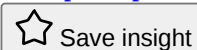
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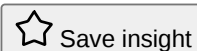


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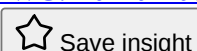
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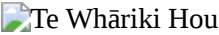
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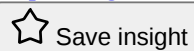
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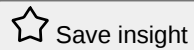
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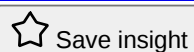
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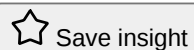


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