Skip to content





Tātāwhāinga - Episode 4: Athletes: Humans or Commodities Part 1

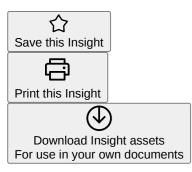
Theme: Leadership

Tātāwhāinga - Episode 4: Athletes: Humans or Commodities Part 1

<u>Erin Roxburgh</u>

Erin Roxburgh Co-authored by All Black, Ardie Savea Women in Sport Aotearoa

Athletes: Humans or Commodities Part 1 This week on Tātāwhāinga I'm joined by Ardie Savea - Hurricanes Captain, All Black, Father and Husband. In part one of our Athletes: Humans or Commodities topic, Ardie shares his experiences as an athlete, learning to advocate for himself, and why he encourages others around him to be themselves. Mar 22, 2023 32:11

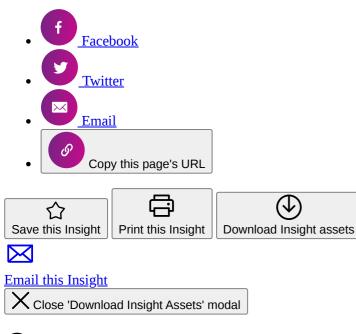


Was this Insight helpful?





Share this Insight



Download Insight assets

- <u>Tātāwhāinga Episode 4: Athletes: Humans or Commodities Part 1.pdf</u>
- <u>Screenshot 2023-10-10 at 4.33.41 PM.png 220KB PNG</u>

Was this Insight useful?



Similar Insights (132)

Celebrating the Success of the Young Pacific Leaders Women's Sports Programme 2025

Leadership

Celebrating the Success of the Young Pacific Leaders Women's Sports Programme 2025

By Merran Brockie-David - Women in Sport Aotearoa <u>Progressing gender equity in senior leadership: a systematic literature review</u> Save insight

Leadership

Progressing gender equity in senior leadership: a systematic literature review

How rowing shapes resilient leaders

♀ Save insight

Leadership

How rowing shapes resilient leaders

Pacific Women's Sports Leadership Programme Expands: On-Island Workshops Coming to Fiji & Tonga

Leadership

Pacific Women's Sports Leadership Programme Expands: On-Island Workshops Coming to Fiji & Tonga

 Young Pacific Leaders Women's Sports Programme - Week One Video

 Save insight

Leadership

Young Pacific Leaders Women's Sports Programme - Week One Video

By Merran Brockie-David - Women in Sport Aotearoa Sport Horizon UK's Annual Training Plan – Free Download

☆ Save insight

Sport Horizon UK's Annual Training Plan – Free Download

Fresh off the Field podcast featuring WISPA CEO Nicky van den Bos

Save insight

Leadership

Fresh off the Field podcast featuring WISPA CEO Nicky van den Bos

Young Pacific Leaders Sports Programme Off to a Strong Start in Aotearoa, New Zealand

Save insight

Leadership

Young Pacific Leaders Sports Programme Off to a Strong Start in Aotearoa, New Zealand

By Merran Brockie-David - Women in Sport Aotearoa From Aotearoa to the Pacific: 11 New Zealand Sports Organisations Back 2025 YPL Sports Programme to Shape Future Leaders Save insight

Leadership

From Aotearoa to the Pacific: 11 New Zealand Sports Organisations Back 2025 YPL Sports Programme to Shape Future Leaders

By Merran Brockie-David - Women in Sport Aotearoa SailGP trailblazers to rising Kiwi stars - 'Don't let failure hold you back!'

☆ Save insight

Leadership

SailGP trailblazers to rising Kiwi stars - 'Don't let failure hold you back!'

King and Kloss: More to be conquered What drives Billie Jean King and Ilana Kloss to power forward with decades-long support of women's sports

Leadership

King and Kloss: More to be conquered What drives Billie Jean King and Ilana Kloss to power forward with decades-long support of women's sports

Pipeline Project - 2024 Employment Overview - NCAA Football Bowl Subdivisions

☆ Save insight

Leadership

Pipeline Project - 2024 Employment Overview - NCAA Football Bowl Subdivisions

Young Pacific Leaders Women's Sport Programme Announces Selection of 14 Emerging Female Leaders in Sport



Young Pacific Leaders Women's Sport Programme Announces Selection of 14 Emerging Female Leaders in Sport

By Merran Brockie-David - Women in Sport Aotearoa <u>Marguerite delighted to receive New Year Honour</u> Save insight

Leadership

Marguerite delighted to receive New Year Honour

By Steve Landells - Paralympics New Zealand <u>Roche relishing Boccia to Wheelchair rugby switch</u> Save insight

Leadership

Roche relishing Boccia to Wheelchair rugby switch

By Steve Landells - Paralympics New Zealand U.S. Soccer announces landmark \$30 million donation for women's programme

Leadership

U.S. Soccer announces landmark \$30 million donation for women's programme

 $\frac{\text{Champion coach's surprise pivot to the men}}{2}$

Leadership

Champion coach's surprise pivot to the men

By Suzanne McFadden - LockerRoom <u>Sports Mentoring delegate hopes to bring lessons from NHL to home in New Zealand</u> Save insight

Leadership

Sports Mentoring delegate hopes to bring lessons from NHL to home in New Zealand

Young Pacific Leaders Women's Sport Programme to empower emerging female leaders in the Pacific Islands

Young Pacific Leaders Women's Sport Programme to empower emerging female leaders in the Pacific Islands

By Merran Brockie-David - Women in Sport Aotearoa <u>Rise and Thrive: Empowering female coaches</u>

分 Save insight

Leadership

Rise and Thrive: Empowering female coaches

Leadership

Young Pacific Leaders Women's Sports Programme

By Merran Brockie-David - Women in Sport Aotearoa <u>Football Victoria Making Change</u> Save insight

Leadership

Football Victoria Making Change

 Female full-court press in basketball takeover

 Save insight

Leadership

Female full-court press in basketball takeover

By Suzanne McFadden - LockerRoom <u>Change in Action Week - Innovative Impact FINALIST - Cambridge FC</u>

☆ Save insight

Leadership

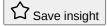
Change in Action Week - Innovative Impact FINALIST - Cambridge FC

Change in Action Week - Wāhine Toa FINALIST - Macarena Carrascosa

☆ Save insight

Leadership

Change in Action Week - Wāhine Toa FINALIST - Macarena Carrascosa



Change in Action Week - Dad's as Allies FINALIST - Dan Doland <u>Change in Action Week - Digital Innovation FINALIST - Brad Lenko</u> Save insight

Leadership

Change in Action Week - Digital Innovation FINALIST - Brad Lenko

Change in Action Week - Wāhine Toa FINALIST - Te Aroha Papanui-Hunt

Leadership

Change in Action Week - Wāhine Toa FINALIST - Te Aroha Papanui-Hunt

Change in Action Week - Pioneer of Change FINALIST - Dino Michalakis

Save insight

Leadership

Change in Action Week - Pioneer of Change FINALIST - Dino Michalakis

Akarana Falcons front with all-female coaching staff

Leadership

Akarana Falcons front with all-female coaching staff

```
Change in Action Week - Dad's as Allies FINALIST - Tyson Waina
```

Leadership

Change in Action Week - Dad's as Allies FINALIST - Tyson Waina

Change in Action Week - Pioneer of Change FINALIST - Crispian Stewart

Leadership

Change in Action Week - Pioneer of Change FINALIST - Crispian Stewart

Change in Action Week - Pioneer of Change Winner - Kimberley Kan



Change in Action Week - Pioneer of Change Winner - Kimberley Kan <u>Change in Action Week - Wāhine Toa Winner - Shanee Kiriau</u> Save insight

Leadership

Change in Action Week - Wāhine Toa Winner - Shanee Kiriau

Change in Action Week - Dad's as Allies Winner - Ben Quane ☆ Save insight

Leadership

Change in Action Week - Dad's as Allies Winner - Ben Quane

Play to Lead: The Generational Impact of Sport on Women's Leadership

☆ Save insight

Leadership

Play to Lead: The Generational Impact of Sport on Women's Leadership

Rise & Thrive Coaching Course - Manawatū ☆ Save insight

Leadership

Rise & Thrive Coaching Course - Manawatū

By Merran Brockie-David - Women in Sport Aotearoa <u>Whanake o te Kōpara - Four Year Impact Report</u>

G Save insight

Leadership

Whanake o te Kōpara - Four Year Impact Report

By Merran Brockie-David - Women in Sport Aotearoa NZC prioritise understanding of Female Athlete Health

Leadership

NZC prioritise understanding of Female Athlete Health

By Jess Davidson - New Zealand Cricket Whanake o te Kōpara case study - Daneka Geaney-Jones

☆ Save insight

Leadership

Whanake o te Kōpara case study - Daneka Geaney-Jones

By Merran Brockie-David - Women in Sport Aotearoa <u>Gender Equity in Coaching Webinar</u>

☆ Save insight

Leadership

Gender Equity in Coaching Webinar

By Canadian Women & Sport - Canadian Women & Sport <u>Women and Girls Referees: Building a Transformative Infrastructure</u> Save insight

Leadership

Women and Girls Referees: Building a Transformative Infrastructure

By Sarah Leberman MNZM - Women in Sport Aotearoa One woman, two chairs at top of NZ sport

☆ Save insight

Leadership

One woman, two chairs at top of NZ sport

2022 IWG: Kirsten Spencer - Gender and variation of experience, background and aspiration on leadership

Leadership

2022 IWG: Kirsten Spencer - Gender and variation of experience, background and aspiration on leadership

Tātāwhāinga - Episode 10: Gender Equity

Leadership

Tātāwhāinga - Episode 10: Gender Equity

By Erin Roxburgh - Women in Sport Aotearoa <u>Tātāwhāinga - Episode 9: Sport Leadership</u>

 $\widehat{\Omega}$ Save insight

Tātāwhāinga - Episode 9: Sport Leadership

By Erin Roxburgh - Women in Sport Aotearoa <u>Tātāwhāinga - Episode 8: Leadership in Action: The Shift Foundation</u> Save insight

Leadership

Tātāwhāinga - Episode 8: Leadership in Action: The Shift Foundation

By Erin Roxburgh - Women in Sport Aotearoa <u>Tātāwhāinga - Episode 3: Commercial Sports Organisations: a Case Study of the Hurricanes</u> Save insight

Leadership

Tātāwhāinga - Episode 3: Commercial Sports Organisations: a Case Study of the Hurricanes

By Erin Roxburgh - Women in Sport Aotearoa <u>Tātāwhāinga - Episode 2: Sport Governance and Funding with Raelene Castle</u> Save insight

Leadership

Tātāwhāinga - Episode 2: Sport Governance and Funding with Raelene Castle

By Erin Roxburgh - Women in Sport Aotearoa <u>The Aotearoa Legacy</u> Save insight

Leadership

The Aotearoa Legacy

By Peta Forrest - Women in Sport Aotearoa <u>Young Women's Leadership Programme</u> Save insight

Leadership

Young Women's Leadership Programme

By Sarah Leberman MNZM - Women in Sport Aotearoa IWG 2022 Progress Report

G Save insight

IWG 2022 Progress Report

By Robyn Cockburn - LUMIN Women & Girls Action Plan Save insight

Leadership

Women & Girls Action Plan

By Maddi Mclean - Sport New Zealand Ako Wāhine: Journey of Learning ₩ Save insight

Leadership

Ako Wāhine: Journey of Learning

By Heather Dawson - New Zealand Rugby Gender and Variation of Experience

Save insight

Leadership

Gender and Variation of Experience

By Kirsten Spencer - Auckland University of Technology New Zealand Coach selected for Inaugural FIBA / WABC Female Instructor Course Save insight

Leadership

New Zealand Coach selected for Inaugural FIBA / WABC Female Instructor Course

By Amy McClintock - Basketball New Zealand Most kids are only coached by men in junior sport – women need to be part of the picture, too

Save insight

Leadership

Most kids are only coached by men in junior sport – women need to be part of the picture, too

Charmaine Smith cherishing opportunity to play international rugby

Save insight

Leadership

Charmaine Smith cherishing opportunity to play international rugby

Professional athletes share the struggle of motherhood and their careers

₩ Save insight

Professional athletes share the struggle of motherhood and their careers

Te Hāpaitanga's role in advancing women in high performance coaching

₩ Save insight

Leadership

Te Hāpaitanga's role in advancing women in high performance coaching

Keeping our Olympians cool, calm and bug-free

₩ Save insight

Leadership

Keeping our Olympians cool, calm and bug-free

King's Birthday honours

3 Save insight

Leadership

King's Birthday honours

Case Study – Annalie Longo - LockerRoom

Leadership

Case Study – Annalie Longo - LockerRoom

LockerRoom Story: Case Study - Rushlee Buchanan

Leadership

LockerRoom Story: Case Study - Rushlee Buchanan

 IWG: Mel Johnston - Women in Community Sport Club Leadership

 Save insight

Leadership

IWG: Mel Johnston - Women in Community Sport Club Leadership

Te Hāpaitanga: Women breaking boundaries and reshaping sports leadership in New Zealand

Te Hāpaitanga: Women breaking boundaries and reshaping sports leadership in New Zealand <u>Young Women's Leadership Opportunity Provides Huge Value</u>

Save insight

Leadership

Young Women's Leadership Opportunity Provides Huge Value

<u>Value of your network – Whanake o te Kōpara - Ellie Eastwood</u>

☆ Save insight

Leadership

Value of your network – Whanake o te Kōpara - Ellie Eastwood

Chiefs create tie to assist women's rugby in New Zealand and Japan

Save insight

Leadership

Chiefs create tie to assist women's rugby in New Zealand and Japan

 $\frac{\text{Trailblazing surf star lines up new gig}}{2}$

Leadership

Trailblazing surf star lines up new gig

Sport NZ announces 2024 Sport And Recreation Award Winners

Leadership

Sport NZ announces 2024 Sport And Recreation Award Winners

Women in Sport Recruitment and Retention Guidelines

Leadership

Women in Sport Recruitment and Retention Guidelines

Pacific Leadership Programme - Impacting Pacific Women & Girls

Leadership

Pacific Leadership Programme - Impacting Pacific Women & Girls

By Merran Brockie-David - Women in Sport Aotearoa <u>Gender Equity is Good Governance – Lessons from the Sport Sector</u>

없 Save insight

Leadership

Gender Equity is Good Governance – Lessons from the Sport Sector

IWG: Sanna Erdogan - Resilient Pioneers: Top Level Women Coaches in Martial Arts

Save insight

Leadership

IWG: Sanna Erdogan - Resilient Pioneers: Top Level Women Coaches in Martial Arts

IWG: Emma Evans - Advancing leadership across the Pacific

☆ Save insight

Leadership

IWG: Emma Evans - Advancing leadership across the Pacific

2022 IWG Lightening Talk: Araba Chintoh -Transgender Players and Girls & Women's Sport: How Your Sport Can Make the Most Informed Decision.

₩ Save insight

Leadership

2022 IWG Lightening Talk: Araba Chintoh - Transgender Players and Girls & Women's Sport: How Your Sport Can Make the Most Informed Decision.

Ricky Henry given green light to continue leading Kiwi Ferns while also coaching Cowboys

G Save insight

Leadership

Ricky Henry given green light to continue leading Kiwi Ferns while also coaching Cowboys

Strategies that Male Allies Use to Advance Women in the Workplace

Leadership

Strategies that Male Allies Use to Advance Women in the Workplace

Trailblazing basketballer making history in All Blacks management

₩ Save insight

Trailblazing basketballer making history in All Blacks management

REPORT: ANALYSIS OF CAREER PATHWAYS OF BRITISH POSTHOLDERS IN INTERNATIONAL SPORT GOVERNANCE

Leadership

REPORT: ANALYSIS OF CAREER PATHWAYS OF BRITISH POSTHOLDERS IN INTERNATIONAL SPORT GOVERNANCE

By Sarah Leberman MNZM - Women in Sport Aotearoa Kiwi breaks the grass ceiling

₩ Save insight

Leadership

Kiwi breaks the grass ceiling

Grief, recriminations, then gold: How the wheel has turned for Cycling NZ

G Save insight

Leadership

Grief, recriminations, then gold: How the wheel has turned for Cycling NZ

Pacific Women's Leadership Programme - Host organisation impact

☆ Save insight

Leadership

Pacific Women's Leadership Programme - Host organisation impact

By Merran Brockie-David - Women in Sport Aotearoa <u>Women, Sport & Governance</u> Save insight

Leadership

Women, Sport & Governance

Ann Downey: Great female coaches are there, they just need to be asked

Leadership

Ann Downey: Great female coaches are there, they just need to be asked

The Reykjavík Index for Leadership

The Reykjavík Index for Leadership

'I'm saying this for the first time': AB's manager's road to the top

☆ Save insight

Leadership

'I'm saying this for the first time': AB's manager's road to the top

Megan Compain: NZ's First Pro Basketball Player in the USA & All Blacks' New Commercial Manager

Leadership

Megan Compain: NZ's First Pro Basketball Player in the USA & All Blacks' New Commercial Manager

Lisa O'Keefe: Uniting women's sport across the world (Podcast)

Leadership

Lisa O'Keefe: Uniting women's sport across the world (Podcast)

Sports Management Training Programme empowering women in Africa

Leadership

Sports Management Training Programme empowering women in Africa

Bringing Gender in Tool

Leadership

Bringing Gender in Tool

Celebrating Champions of Change: Helene Wilson

Leadership

Celebrating Champions of Change: Helene Wilson

How can we best support women with family or caregiving responsibilities to excel as a high-performance coach?

How can we best support women with family or caregiving responsibilities to excel as a high-performance coach?

Celebrating Champions of Change: Rebecca Rolls

Save insight

Leadership

Celebrating Champions of Change: Rebecca Rolls

Pacific Women's Leadership impact: Pualele Craig

公 Save insight

Leadership

Pacific Women's Leadership impact: Pualele Craig

By Merran Brockie-David - Women in Sport Aotearoa <u>5 4 3 2 1 Paris: Luuka Jones</u> Save insight

Leadership

5 4 3 2 1 Paris: Luuka Jones

<u>Whanake o te Kōpara impact - 2023 Alumnae Kylie Heihei</u>

Gave insight

Leadership

Whanake o te Kōpara impact - 2023 Alumnae Kylie Heihei

IWG: Fran McEwen - Whanake o te Kōpara: co-designing a leadership programme for young women

Leadership

IWG: Fran McEwen - Whanake o te Kōpara: co-designing a leadership programme for young women

Launch of Basketball New Zealand Emerging Leaders Programme!

Leadership

Launch of Basketball New Zealand Emerging Leaders Programme!

Wonder Women: Women Who Lead initiative launched

☆ Save insight

Wonder Women: Women Who Lead initiative launched

IWG: Michelle DeHighden - Developing our NextGEN Female Coaches

Leadership

IWG: Michelle DeHighden - Developing our NextGEN Female Coaches

Kiwi Yarns podcast: Kiwi rower Emma Twigg on what it takes to be an Olympic champion

Save insight

Leadership

Kiwi Yarns podcast: Kiwi rower Emma Twigg on what it takes to be an Olympic champion

Black Ferns leader's momentous rugby deal

Leadership

Black Ferns leader's momentous rugby deal

Supporting good governance through board gender diversity

Leadership

Supporting good governance through board gender diversity

Super Rugby Aupiki: Return to rugby daunting proposition for new mum, former Black Fern Chelsea Semple

Leadership

Super Rugby Aupiki: Return to rugby daunting proposition for new mum, former Black Fern Chelsea Semple

New research reveals how sports clubs manage integrity issues - AUT

Save insight

Leadership

New research reveals how sports clubs manage integrity issues - AUT

Shaping attitudes: Exposure to women coaches and officials influences children and parent perceptions

Shaping attitudes: Exposure to women coaches and officials influences children and parent perceptions Shaping Attitudes: Exposure to Women Coaches and Officials Influences Children and Parent Perceptions Save insight

Leadership

Shaping Attitudes: Exposure to Women Coaches and Officials Influences Children and Parent Perceptions

IWG: Helene Wilson - What happens when you create space in the system - Women in HP Sport Pilot

公 Save insight

Leadership

IWG: Helene Wilson - What happens when you create space in the system - Women in HP Sport Pilot

Enhancing Participation Pathways for Women Coaches in Community Sport

☆ Save insight

Leadership

Enhancing Participation Pathways for Women Coaches in Community Sport

A development experience to remember $\widehat{\Box}$ Save insight

Leadership

Leadership

A development experience to remember

A development experience to remember

Leadership

A development experience to remember

Parents Guide to getting young women and girls physically active

☆ Save insight

Leadership

Parents Guide to getting young women and girls physically active

By Briana irving - Aktive - Auckland Sport & Recreation <u>HERA Coaching Young Women and Girls Toolkit</u>

Save insight

HERA Coaching Young Women and Girls Toolkit

By Briana irving - Aktive - Auckland Sport & Recreation <u>IWG: Alexia Lopes - "No tits in the pits!": An exploratory research of female leaders in motorsports</u> Save insight

Leadership

IWG: Alexia Lopes - "No tits in the pits!": An exploratory research of female leaders in motorsports

IWG: Vaidehi Vaidya, Women in Sport India - Mentoring the future leaders of women's sports

Leadership

IWG: Vaidehi Vaidya, Women in Sport India - Mentoring the future leaders of women's sports

IWG: Tania Cassidy & Jessica Fuller - Building capability in NZ female football coaches: The journey of a mentor and mentee.

Leadership

IWG: Tania Cassidy & Jessica Fuller - Building capability in NZ female football coaches: The journey of a mentor and mentee.

Hera principles

Leadership

Hera principles

By Briana irving - Aktive - Auckland Sport & Recreation <u>IWG: Sari Tuunainen - Coach Like a Woman in Combat Sports</u> Save insight

Leadership

IWG: Sari Tuunainen - Coach Like a Woman in Combat Sports

IWG: Hanna Huumonen - Bye bye, binary! Introducing intersectionality in sports instructing

Leadership

IWG: Hanna Huumonen - Bye bye, binary! Introducing intersectionality in sports instructing



IWG: Akane Mikura - JBA progress of developing women coach

<u>Te Whāriki Hou- Te Mana o te Wahine</u>

☆ Save insight

📝Te Whāriki Hou

Leadership

Te Whāriki Hou- Te Mana o te Wahine

By Amy McClintock - Basketball New Zealand <u>IWG: Dr Lana McCarthy There's No One Way To Coach: Practitioner' Perspectives On Team Leadership And Culture</u> Save insight

Leadership

IWG: Dr Lana McCarthy There's No One Way To Coach: Practitioner' Perspectives On Team Leadership And Culture

Cycling great dodges potholes in life after sport

Leadership

Cycling great dodges potholes in life after sport

Fern juggles player and coach roles

Leadership

Fern juggles player and coach roles

Podcast: Raelene Castle: Leadership Lessons as CEO of Rugby Australia, Bulldogs, Sport New Zealand and more!

☆ Save insight

Leadership

Podcast: Raelene Castle: Leadership Lessons as CEO of Rugby Australia, Bulldogs, Sport New Zealand and more!

Women and Girls Strategy in Sport and Active Recreation - Sport NZ Commitment Progress Report

Leadership

Women and Girls Strategy in Sport and Active Recreation - Sport NZ Commitment Progress Report

By Rachel Howells - Sport New Zealand <u>Improving Women's Experiences of Mentorship in Canadian Coaching</u>

Save insight

Leadership

Improving Women's Experiences of Mentorship in Canadian Coaching

Playing Sports May Be The Secret To Women's Career Success ☆ Save insight

Leadership

Playing Sports May Be The Secret To Women's Career Success

Nuku Ora W&G Week Collaboration Session ☆ Save insight

Leadership

Nuku Ora W&G Week Collaboration Session

By Lily Joiner - Nuku Ora <u>Whanake o te Kōpara - Impacting young wāhine</u> Save insight

Leadership

Whanake o te Kōpara - Impacting young wāhine

By Merran Brockie-David - Women in Sport Aotearoa

Our Partners

- Sport NZ Sport NZ
- DNZ Foreign affairs and trade NZ Foreign affairs and trade
- 🗾 US Embassy NZ US Embassy NZ

Women in Sport Aotearoa Insight Hub | Ngā Wāhine Hākinakina o Aotearoa



- <u>Instagram</u>
- <u>Linkedin</u>
- P<u>YouTube</u>
- <u>Contact</u>
- <u>FAQs</u>
- <u>Privacy policy</u>
 Terms of use
- Terms of use

© 2025 Women in Sport Aotearoa

Subscribe to our newsletter

Receive the latest news, events and insights as we publish them.

Name:		
Email:		
<u>Subscri</u>	<u>be</u> >	
$\mid \times$		
	Close panel	🕞 Women in Sport Aotearoa Insight Hub Ngā Wāhine Hākinakina o Aotearoa

Subscribe to our newsletter

Our weekly email delivering the latest insights as we publish them, tailored to your tastes.

First name:*		
Email:*		

Preferences

Select those that apply to you to help us customise your Insight Hub experience.

Insight Themes

- 🗹 All
- 🗹
- Leadership
- ✓
 Social Change
- 🔽
- Active Lives
- 🗹
- High Performance
- Visibility and Voice

Insight Content Types

- 🗸
- All
- Research
- 🔽
- Case studies
- News stories
- Toolkits

