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The Women in Sport Podcast - General Election Special: Tackling Heath Inequalities Episode 39: General Election Special: Tackling Heath Inequalities

Theme:

Voice & Visibility

The Women in Sport Podcast - General Election Special: Tackling Heath Inequalities

Episode 39: General Election Special: Tackling Heath Inequalities

This year marks Women in Sport's 40th anniversary. We've relaunched our podcast to coincide with the 2024 UK General Election.

Women and girls belong in sport. But we are less active than men and boys at every stage of our lives.

27% of women do less than 30 minutes of sporting activity a week. Just 3% of women play in a sports team. 22% fewer girls than boys take part in team sport.

Stigma, prejudice and taboos about sport, gender and health are holding women and girls back.

This episode of our podcast looks at how we help the UK step up and recognise the value and importance of sport to women and girls.

[Warning: There is a section midway through this episode where there's a bit of swearing]

Presenter:

Julia George, journalist, broadcaster and former gymnast

Guests:

Gary Leybourne the CEO of Coach Core, a charity which creates sports coaching apprenticeships across the UK.

Rachel Williams works for Women in Sport in policy and public affairs, managing our relationships with politicians, decision-makers and government.

Dr Bella Smith was labelled 'not particularly sporty' at school now she's a passionate distance runner and is a co-founder of The Well HQ, a movement that aims to help girls and women feel they truly belong in sport.

About Women in Sport

Women in Sport was founded in 1984 and its vision is that no-one is excluded from the joy, fulfilment and lifelong benefits of sport and exercise.

Recognising that gender stereotypes and institutional bias are holding women back in life and in sport, the charity's purpose is to give every woman and girl the opportunity to take part and inspire her to do so.

DONATE and support our work here

Find out more about us here

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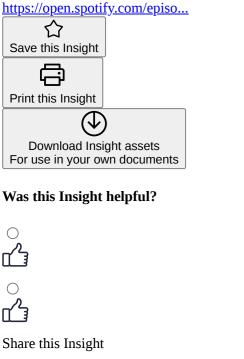
TikTok – tiktok.com/@womeninsport

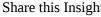
Thank you to David Prest at Whistledown Productions for the use of the studio to record this podcast.

Recorded and mixed by Steven George

Music: Luna Cantina - A Huevo

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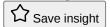
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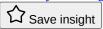
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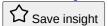


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NZ's key role in global breakthrough for women's sport

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Zoi Sadowski-Synnott continues stunning form with snowboard World Cup win

White Ferns star Amelia Kerr named ICC women's cricketer of the year for 2024



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White Ferns star Amelia Kerr named ICC women's cricketer of the year for 2024

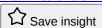
<u>NZ's Zoi Sadowski-Synnott lands world's first triple cork in women's slopestyle</u>



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NZ's Zoi Sadowski-Synnott lands world's first triple cork in women's slopestyle

New Zealand shines at inaugural Kho Kho World Cup



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New Zealand shines at inaugural Kho Kho World Cup

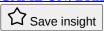
IOC and UN Women to continue delivering gender equality agenda in and through sport



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IOC and UN Women to continue delivering gender equality agenda in and through sport

GAME ON: BRIDGING THE INVESTMENT GAP IN WOMEN'S SPORTS



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GAME ON: BRIDGING THE INVESTMENT GAP IN WOMEN'S SPORTS

Performance Special Report: A Female Lens on Performance



Performance Special Report: A Female Lens on Performance

Camille's Para taekwondo ambition

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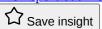
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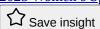
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MU report outlines ways to improve women's sport coverage

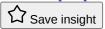
2025 Women's Sport Calendar (Worldwide)



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2025 Women's Sport Calendar (Worldwide)

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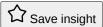


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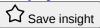
New brand decision maker research from the Women's Sport Trust reveals women's sport sponsorship set for continued growth



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New brand decision maker research from the Women's Sport Trust reveals women's sport sponsorship set for continued growth

Paralympian swimmers Lili-Fox Mason and Gabriella Smith recognised with Paralympic Pin Presentation



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Beautiful Data - Women-focused insight from the Paris 2024 Olympic Games

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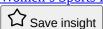
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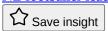
Women's Sports Poised to Convert Buzz to Dollars, Study Says



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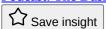
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Podcast: The Business Case for Women's Sports



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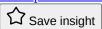
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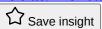
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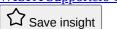
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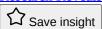
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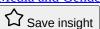
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Research Reveals Significant 'Fame Gap' in Women's Sport

Media and Gender Study: 2023 Annual Report



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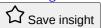
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Liv living her best life in Barcelona

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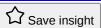
Number of women coaching in Olympic and Paralympic sport doubles since 2020



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Number of women coaching in Olympic and Paralympic sport doubles since 2020

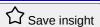
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Golf NZ to revive Women's Open on the back of Lydia Ko's success

Kiwi Women's America's Cup team sailing to win, but also for a future



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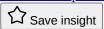
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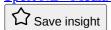
Women in Sport Aotearoa's Change in Action Week



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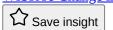
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Sport NZ - Media and Gender Study - 4th Annual Report

By Emma Evans - Sport New Zealand WISPA's Change in Action Week 2024



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Sport Canterbury's Project Pink Dot

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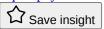
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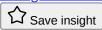
Equal pay commitments set for women's sport in NSW, lead by female advocates



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Equal pay commitments set for women's sport in NSW, lead by female advocates

By Merran Brockie-David - Women in Sport Aotearoa Change Our Game State of Play Survey 2022-2023



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Change Our Game State of Play Survey 2022-2023

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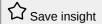
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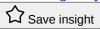


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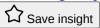


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Tātāwhāinga - Episode 1: Welcome to Tātāwhāinga



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Tātāwhāinga - Episode 1: Welcome to Tātāwhāinga

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Podcast: The Business Case For Woman's Sports - Ep.#103 What parity and surveymonkey's research revealed about what international consumers think about woman's sports

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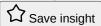
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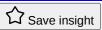
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SASS Talk Podcast - Sevens sensation giving dance another fling



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How men can become better Allies to Women



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How men can become better Allies to Women

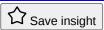
How to be a male ally to women's sport



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How to be a male ally to women's sport

The Halo of Value Creation Opportunities Around Women's Sports



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The Halo of Value Creation Opportunities Around Women's Sports

Future Talent: Yasmeen Kareem



Yasmeen Kareem

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IWG: Adele Pavlidis - What has sex and gender got to do with it? Exploring tensions and assumptions for elite strength and conditioning coaches



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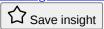
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Strategies To Elevate And Diversify Women's Sports Coverage: Insights From The Gist

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Wellington and Graham sign with Brave for Super Smash

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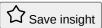
IWG: Moonira Ramathula - Growing Professional Women's Rugby in Africa



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IWG: Moonira Ramathula - Growing Professional Women's Rugby in Africa

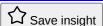
Latest research from Women's Sport Trust delves into visibility and fandom of women's sport in 2023

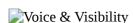


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Latest research from Women's Sport Trust delves into visibility and fandom of women's sport in 2023

Future Talent: Paige Loggenberg





Future Talent: Paige Loggenberg

By Vincent Jones - Edged and Gone

New Women's Sport Trust Partnership With The R&A Reveals Women's Sports Fans Feel Underserved Despite Record-Breaking Viewing Figures

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New Women's Sport Trust Partnership With The R&A Reveals Women's Sports Fans Feel Underserved Despite Record-Breaking Viewing Figures

She's Got Game

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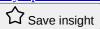
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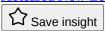
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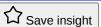
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Who deserves New Zealand's highest sporting honour?



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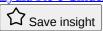
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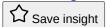
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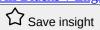
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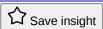
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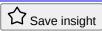
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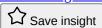
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Taranaki Thunder bought by sports media company

Kiwi wins gold in groundbreaking women's event



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Kiwi wins gold in groundbreaking women's event

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